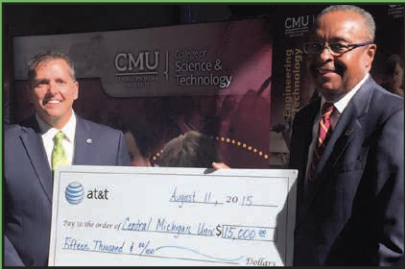


# THE MICHIGAN BANNER

Leading in Diversity

“Empowering Communities and Changing Lives”



COMMUNITY  
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The Reason?  
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HOPE...  
P 5



KID POWER!  
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A DIFFERENCE  
P 22

TEAM ONE  
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243  
Run 4 Wine

**5K**  
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After the race, treat yourself with wine tastings, refreshments and entertainment at the historic Bancroft Building in the Grand Ballroom.

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# We are Celebrating 13 Years of POSITIVE NEWS!



*Pastor Richard and Pat Sayad*

Congratulations on 13 years of serving our community with such timely, and informative news. Each year your news reporting grows in depth and current happenings.

We love the Michigan Banner news.

God bless you all,  
Pastor Richard and Pat Sayad  
Saginaw Valley Community Church



*Monica B. Reyes*

Congratulations to the Michigan Banner on your 13th anniversary of publication.

Members of the Great Lakes Bay Hispanic Leadership Institute have admired your positive and uplifting reporting throughout the years.

With the addition of the Latino Banner, you continue to demonstrate your commitment to diversity and awareness in the community. Your willingness to keep the community engaged and informed makes your publication more relevant and valid.

It is with sincere gratitude and appreciation that we look forward to another next decade of in-depth coverage of the events, issues, individuals, and institutions shaping contemporary growth in our region.

Again, congratulations, the Michigan Banner helps to make our region great.

Monica B. Reyes, MBA, SPHR  
Director, Disability Services  
SVSU Office of Diversity



*Andrea Sanchez*

“We have worked with the Michigan Banner and Latino Banner for years and are proud to be a supporter of these publications and their dedication to the Saginaw communities.

Team One is a community-focused organization and likes to partner with like-minded businesses, which is

what we get with the Michigan Banner/Latino Banner.”

Andrea C. Sanchez, BBA  
Community Development Specialist  
Team One Credit Union

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asanchez@teamonecu.org



*Dave Gamez*

The Banner under the leadership of Jerome Buckley, has had a significant impact in the awareness of issues related to our Latino and African American communities.

The publisher’s commitment in providing relevant information to our community is noteworthy.

I compliment Jerome and the entire staff of “The Banner” for their thirteen years of service and trust they will continue their fine efforts.

Respectfully,  
Dave Gamez, RN, MA  
MHIA, Inc. Board of Directors

**The Michigan Banner**

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**Marketing & Sales:**

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**Sales**

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**Mission:**

The Michigan Banner operates and serves as a print and online media venue committed to educating, informing and enlightening our readership regarding events and news that directly and indirectly affect the communities regionally and globally. Furthermore, to serve as a catalyst and a link for cultivating young adults as entrepreneurial and business leaders for the future.

**Disclaimer:**

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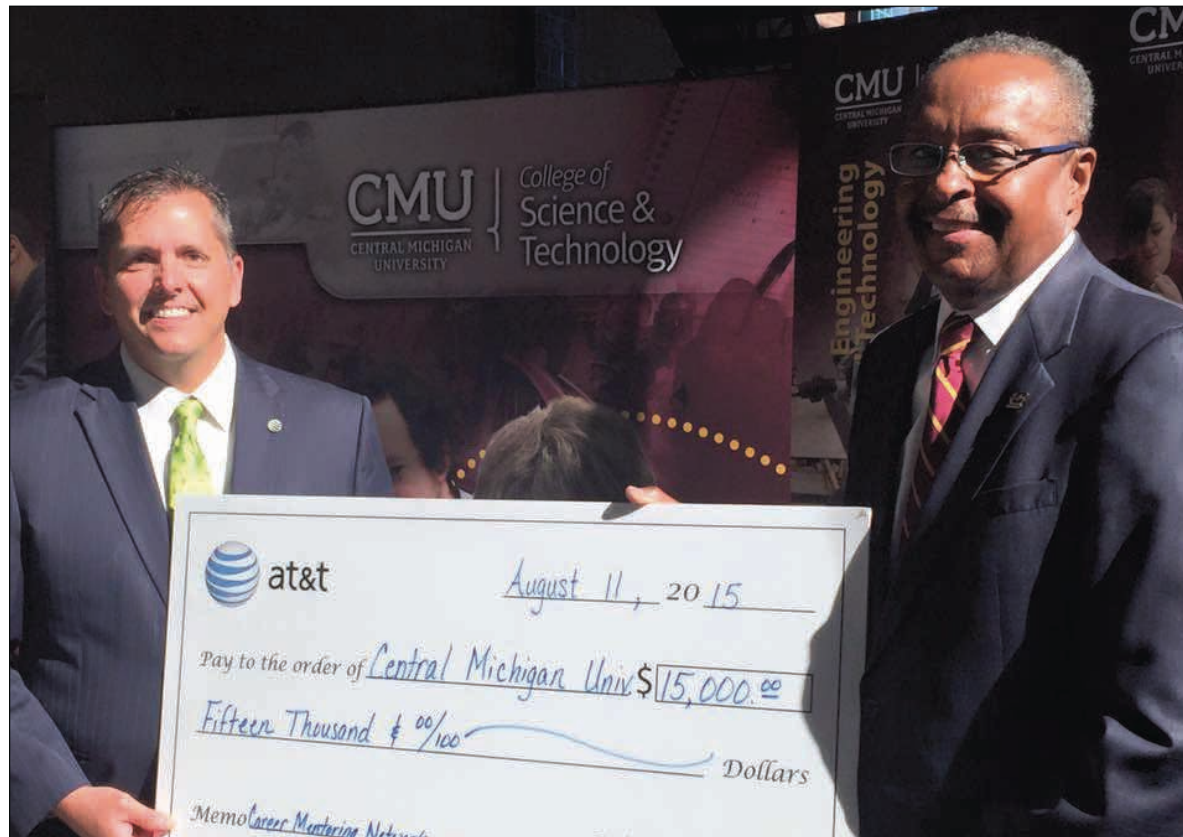
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# AT&T presents special gift to Central Michigan University



L-R Gavin W. Goetz, Regional Director-External Affairs, AT&T Michigan and George E. Ross President Central Michigan University

**Mount Pleasant** - The AT&T Foundation held a special check presentation at Central Michigan University on August 11.

The \$15,000 gift will support the Business and Engineering department and will provide a summer bridge program. The program will emphasize developing skills, and confidence in mathematics and its applications through an engaging project that employs math skills to develop computer code used for an engineering project.

A career mentoring network to help young women and minorities focus on STEM careers

is also an important element of the program.

The camp is being taught by CMU faculty, all of whom are female. In addition, students receive personalized academic advising to create a 4-year academic plans tailored to their individual background and goals.

“It really gives them a chance to transition from high school to university level. The rigor of university courses. And give them a comfort level because they’re going to be in classes with a lot of people that don’t look like them,” Ross said.

The Michigan Speaker of the House, Kevin Cotter, attended the check presentation.

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# The one reason Donald Trump was the clear winner of the first GOP debate



*Eugene Robinson*

By Eugene Robinson,  
Opinion Writer  
Cleveland

- It was billed as The Donald Trump Show, and the Republican front-runner delivered. He mugged. He pouted. He projected outrage without being troubled by

specificity or fact. When he got punched — and the moderators threw haymakers all night — he stuck out his chin and punched back.

Trump made it through the first Republican debate by avoiding the one mistake that could have seriously damaged his insurgent campaign: sounding like a professional politician. For that reason alone, he seemed to me the clear winner.

I watched the debate at the House of Blues in downtown Cleveland with a crowd of true-believer conservatives at a viewing party sponsored by the American Conservative Union.

It might not have been a representative

sample of Republican primary voters, and I should note that there was an open bar. So my observations should not be confused with actual political science.

That said, it was fascinating that Trump got the loudest cheers, by far, from the beginning of the debate until about three-fourths of the way through, when either exhaustion or the bar began to take a toll and the crowd's attention seemed to wander.

Anyone who thought the Fox News moderators might go easy on the GOP field, or at least its leader, was mistaken. Yet when Bret Baier maneuvered Trump into acknowledging that he might run in the general election as an independent, there were oohs and aahs — but no catcalls.

When Megyn Kelly pressed him on the crude and hurtful things he has said about women, Trump's shrug — “What I say is what I say” — got a laugh, and his attack on “political correctness” drew applause.

When Chris Wallace burrowed in on his four corporate bankruptcies, Trump's explanation that he was just playing by the rules went over just fine.

One particularly telling moment, I thought, came when Trump was asked about his previous support of Democrats, including likely nominee Hillary Clinton.

The gist of Trump's answer was this: Hey, I gave lots of money to politicians of both parties because that's what rich and powerful people do, and in exchange they get access and influence. It's a rotten system but that's the way it works, and let's not pretend otherwise.

I think that exchange might help befuddled politicians and pundits understand the Trump insurrection. That is how the system works. For voters who feel powerless and marginalized, I believe it is refreshing and perhaps liberating to hear an insider talk honestly about the role big money plays in politics.

Will Trump's poll numbers continue to rise? I have no idea. But I think the GOP establishment is whistling past the graveyard if it thinks the Trump bubble has burst.

It was impossible this week to walk anywhere in this lakeside city's revivifying downtown without bumping into members of the Republican Party's political elite, and conversations with them suggested a kind of magical thinking: Somehow, they assume, this whole Trump thing will go poof and disappear. Order will be restored to the GOP universe.

That may come to pass. But I'm pretty sure it didn't happen Thursday night.

To read the entire article visit [www.washingtonpost.com](http://www.washingtonpost.com)

## HISTORY



*President Lyndon B. Johnson and Martin Luther King, Jr., at the right to vote signing*

“I do not exaggerate when I say that the proudest moments of my Presidency have been times such as this when I have signed into law the promises of a century.”

Lyndon B. Johnson

# THE LATINO BANNER

*Líder en la diversidad*

*Vamos Adelante*

## How a dreamer fell through the cracks



*Miguel Garcia Photo Andres Reyes*

By Miguel Garcia  
New America Media

**Calif** - If someone asked me what the proudest moment of my life has been, without a doubt I'd say the moment I received an acceptance letter from UC Davis.

I vividly recall sprinting to the garage to tell my parents the big news. Two years later, I found myself back home in Merced, deep in student debt and without a degree, reflecting on where it all went wrong.

I was born in Mexico and came to this country when I was two years old. I am part of the generation known as Dreamers, undocumented students who were brought to this country by their parents at a young age.

As I got closer to graduating high school, I was very aware that I would not be able to get financial aid and that my options for paying for higher education were very limited.

I was a good student at Golden Valley High School in Merced and received high grades in most of my classes, graduating with

a 3.8 cumulative GPA.

My worry was not as much that I wouldn't get accepted to college, but that I wouldn't be able to pay for it.

My parents told me not to worry and just apply. A few teachers and counselors assured me that there are always opportunities.

Thanks to the passage of the Dream Act in 2011, I could now receive financial aid.

But I found myself caught in a grey area. I got accepted into UC Davis in the fall of 2012 but the

Dream Act, which allowed me to receive state financial aid, did not go into effect until January 2013. This meant I had to pay a quarter's worth of studies out of my own pocket.

I applied for scholarship after scholarship and wrote essay after essay. It was an effort that took up a lot of my time, but it was worth it because I won enough local scholarships to pay for the complete tuition for the first quarter.

Everything at UC Davis started out well: I met new people, maintained decent grades, and was generally positive about the new experience of college.

However, unbeknownst to me, my personal foundation began to crack during my first quarter and it was only a matter of time until the problems that were piled up spilled over. I didn't take into account the cost of living in Davis and had only enough money to pay for my tuition.

I had to start relying on my parents for food and rent, knowing very well that my dad, a low-income construction laborer, already had to care for my three younger siblings. Knowing that

I was spending money that my family needed weighed down on my shoulders but I tried to ignore it.

An added stressor was choosing a major. At first I wanted to study English, then neuroscience, and then something else and so on. Different majors kept grabbing my attention and I took courses I later regretted.

I was in social isolation as well. I made some superficial friendships but nothing real. I considered joining clubs to get out of my comfort zone but never committed to it, always telling myself that I should focus on what I was there to do—pass my classes.

By the second quarter, the stress began to take a toll. I was finally receiving financial aid, which helped, but my personal expenses still remained an issue.

Rent checks began to bounce and despite my father's attempts to reassure me that we would solve the problem, I could not help but worry.

My grades started to suffer in some classes and it made me more negative, beginning a cycle of isolation and stress. I was often triggered by the fear of failure and loneliness.

I isolated myself even further. Leaving my apartment felt like a chore and all I wanted to do was remain within the sanctuary of my home. This mentality was self-destructive and earned me a meeting at the probation office because my grades had put me in academic risk.

When I entered the counselor's office, I shared all my troubles with her and confessed to being on the brink of depression.

She asked if I felt better and I said yes. She made me sign a form that said we had discussed this and told me that if I ever felt the same way again, I should go seek more counseling at student health services.

SEE P LB 2, Dreamer

FROM P LB 1, Dreamer It felt great to share my struggle with someone and I left feeling like I was ready to handle my business.

My third quarter started and I was trying my best to recover academically. Somewhere down the road, I cracked. My grades declined sharply. I started skipping some classes and I completely isolated myself from everyone. I'm not sure what made me slip, but once I slipped I never got back up.

My mother noticed I started calling less and less, but I assured her that everything was ok. It may be because of the culture I grew up in, but I never felt comfortable to share my personal problems. I've always kept those to myself and that remained true in those months.

I was in denial about my situation— I sometimes considered seeking help like the probation counselor had recommended, but I never went through with it. I think it was because of the stigma I felt around depression. My grades were at an all-time low and I decided to drop out.

After the quarter was over, I had to tell my parents what happened. It wasn't easy but my silence could not continue. Their reaction was supportive, but I could still feel the disappointment lying under the surface. I wanted them to shout, but they didn't.

They were good listeners and it was probably the most honest conversation I've

ever had with them. I told them all the problems that I had until then kept to myself. It was a vulnerable moment that I needed in order to start my road to recovery.

The UC Davis administration informed me that I had to return my financial aid for that last spring quarter because of my academic performance. I owed them about \$3000 that I did not have. Until I pay them back, my registration remains on hold and I cannot attend a UC school.

I feel responsible and I'm committed to paying my debt in full. I decided to move back to Merced and attend community college until I saved enough to pay back my debt and could return to a UC. However, finding a job in Merced that will work with a college schedule is difficult and my debt weighs down on me constantly.

I was initially cynical about attending community college, thinking I was downgrading from UC Davis, but it's been a great experience so far.

Rather than remain in solitude, I made the decision to join Movimiento Estudiantil Chicano de Aztlan upon enrolling, a club that focuses on empowering Chicanos known as MEChA, and I have benefited greatly from it. My self-esteem has slowly climbed back up and my grades have improved as well.

I've decided to study economics and I want to use that to do something to help poor

working class families, like mine. After one year, I became the president of the MEChA and I also joined student government. I want to use this momentum to land me back on track and continue my studies at a UC.

I now admit that I was naïve when I was at Davis. I was young, which is a strange thing to say considering that I'm only three years older now.

I didn't realize the weight I was carrying or how much it would wear me down. I felt pressured and feared failure above everything. I was afraid of not being able to afford college and was afraid of being alone.

I feel like more regular sessions with the academic counselor or some other kind of support would have helped me stay grounded in the long run. A one-time visit provided relief momentarily but looking back, I can see now how that just wasn't enough for me.

Now that I'm back in Merced, I have been challenging myself to leave my comfort zone and I feel that I have matured a lot over these past couple of years. Being at home with the moral support of family and friends has made this easier for me.

Being smart isn't the only ingredient for college success. Having enough financial aid isn't the only factor either. Succeeding in college, like in any other part of life, relies on the right combination of many ingredients. And one of those ingredients is knowing when to reach out for help—so you don't slip through the cracks, as I did.

*New American Media was founded by the nonprofit Pacific News Service in 1996, NAM is headquartered in California with offices in New York and Washington D.C., and partnerships with journalism schools to grow local associations of ethnic media.* <http://newamericamedia.org/>

## **Incarcerated children and mothers denied due process and critical information before release**

*Texas* - Recently, the Catholic Legal Immigration Network (CLINIC), the American Immigration Council, Refugee and Immigrant Center for Education and Legal Services (RAICES), and the American Immigration Lawyers Association (AILA) called Immigration and Customs Enforcement

(ICE) to account for the cascade of due process violations and detrimental practices at the South Texas Family Residential Center in Dilley, Texas, and at the Karnes County Residential Center in Karnes City, Texas.

To read the concerns detailed in the letter, visit <https://cliniclegal.org>.

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We encourage readers to send letters, story ideas, comments and questions.

### **Deadlines:**

2 weeks before each publication date of the 1st and 16th of each month.

### **Submission Procedure:**

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## Health Delivery, Inc. to open a new health center in “Old Town” Saginaw



**Saginaw** - Health Delivery, Inc. was recently awarded a federal new access point expansion grant by the U.S. Dept. of Health and Human Services.

The Health Resources and Services Administration (HRSA) granted the \$1,083,333 award to Health Delivery, Inc., headquartered in Saginaw, to open a new access site in “Old Town” Saginaw, and also stabilize three existing sites in the Saginaw area for comprehensive primary health care including medical and behavioral health services.

“We are very thankful to all our partners and federal leaders who support our efforts. We’re excited about the opportunity to extend quality healthcare for

everyone especially underserved and uninsured people on the west side of Saginaw,” said Dr. Coughlin, MD, MPH, FAAFP, Chief Executive Officer/President of Health Delivery, Inc.

This stabilizes each site and gives them FQHC approval. “We believe that “Healthy Students Make Better Learners”! School-Based Health Centers improve health outcomes for children and youth in our community”, said Angelia Williams, MSN, BSN, RN, Director of Special Projects for HDI.

For more information on services provided at school-based health centers, call the school-based health centers located at Saginaw High, 989-399-6120 and Arthur Hill High School, 989-399-5940.

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**INTERSECTION OF BUSINESS & WEALTH**

## GM invests \$877 million for Flint assembly plant



UAW General Motors Department Vice President Cindy Estrada (left) and GM Vice President North America Manufacturing and Labor Cathy Clegg Photo: Steve Fecht, General Motors

**Flint** - General Motors' oldest assembly plant in North America, a popular destination for pickup truck customers who want to watch their vehicles being built, will undergo transformation in the coming years.

GM officials recently announced plans to

invest \$877 million to build a new body shop for the assembly plant, locating it closer to the Flint Metal Center, which supplies sheet metal and other parts used in the Chevrolet and GMC full-size pickups produced in the assembly plant.

The investment will also cover improvements to the general assembly area inside Flint Assembly, as well as retooling and the installation of new equipment at the plant.

"This investment will allow us to use a more innovative approach to deliver material between two critical facilities, reducing handling and the time it takes to ship parts," said Cathy Clegg, GM North America Manufacturing and Labor Relations vice president.

Since 2011, GM has announced investments topping \$1.8 billion for Flint Assembly. This includes \$600 million for plant upgrades and a new standalone paint shop that is under construction and slated to open in 2016. Work on the 883,000-square-foot body shop is expected to begin in the first half of 2016, with completion slated for 2018.

"In the last several years, GM's investments in the city of Flint have topped \$2.5 billion, creating hundreds of construction jobs and an economic boost for the community," said Flint Mayor Dayne Walling.

"This investment not only strengthens the ties between GM and the city, it demonstrates that Flint continues to play an important role in the resurgence of manufacturing in Michigan

and the rest of the United States."

Opened in 1947 as part of a post-World War II building boom by GM's Flint Assembly has produced more than 13 million vehicles.

The plant's "View Builds," as they are called, allow customers to see their heavy-duty Silverados or heavy-duty Sierra trucks being assembled and roll off the line after a series of quality checks by members of UAW Local 598.

"While the plant has received numerous awards for initial quality and long-term durability and reliability, our latest investments in the plant will raise the bar in vehicle quality and customer satisfaction," Clegg said.

For starters, when the new paint shop opens in 2016, trucks will be painted using a wet-coat process that results in a smoother, more durable finish. The new body shop will be constructed north of the Flint Metal Center, reducing transportation time and handling between facilities.

"This announcement is due to the hard work and dedication of our UAW members in Flint," said UAW Vice President Cindy Estrada, who leads the UAW GM Department. "This proves once again that when we work together in a collaborative approach, UAW members continue to come up with innovative ways to grow the business, which provides jobs and improves the quality of the products we produce. This is both good for the Company and good for our members."

## Removing barriers to small business lending



MI - The U.S. Small Business Administration's Michigan District Office is

seeking small business owners for its Getting to Yes program, a unique initiative developed to help small business owners get the financing they need to grow their businesses.

Getting to Yes is based on four phases - education, consultation, mock loan preparation, and individual meetings with lenders.

This unique approach to accessing capital greatly improves the probability of accessing capital. Participants will develop a comprehensive loan package, get a chance to rehearse their pitch in front of a panel of

lenders, and gain access to a wide variety of traditional and alternative lending institutions.

Business owners who meet the basic criteria are encouraged to apply. There is no charge for the program.

The program begins September 22 in Monroe, October 6 in Detroit, and October 8 in Grand Rapids. Applications are due now. For more information on how to apply, please visit <http://www.sbdcmichigan.org/2015/08/06/getting-to-yes/>.

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## Great Lakes Bay Region economic leader attends White House economic development forum



Photo: (l-r) Paul Krutko, Ann Arbor Spark; Irene Spanos, Oakland County Economic Development; Vinai Thummulapaly, SelectUSA; JoAnn Crary, Saginaw Future Inc., Ron Kitchens, Southwest MI First

**Washington** - The International Thursday, July 30, 2015. The day-long summit featured keynote panels and breakout discussion sessions.

Economic Development Council (IEDC) and SelectUSA hosted the 4th annual White House Forum on Economic Development on

SEE PG 12, Great Lakes

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## Congressman Dan Kildee Tours Halla Mechatronics in Bay City, Praises New Investments in Mid-Michigan



*Congressman Dan Kildee*

**Bay City** - Congressman Dan Kildee recently toured Halla Mechatronics, an advanced systems automotive parts developer based in Bay City.

Halla has announced new expansion and investments in mid-Michigan that are expected to create 25 new jobs and continue the region's long history of automobile manufacturing.

"Innovative companies like Halla Mechatronics are leading the way in advanced

automotive systems to ensure that our state is in the driver's seat when it comes to cutting edge twenty-first century technologies," Congressman Kildee said.

"Michigan put the world on wheels, and Bay City and our entire region continues to be a driving force in our state's economy. I'm proud of Halla's recent investments and expansion right here in mid-Michigan which is helping to put people to work in the new economy."

Halla Mechatronics, a Bay City-based subsidiary of the Halla Group, is a start-up focusing on automotive research and development. Concentrating on precision motion control, they utilize an engineering team in Michigan and across the nation for the automotive, medical and military sectors.

In December 2014, Halla announced a renovation and expansion of their facility in

Bay City. The project, which will expand their research, engineering, sales and marketing units, will invest \$13.4 million in mid-Michigan and create 25 new good-paying, full-time jobs.

During the tour, Congressman Kildee observed Halla's new research and development and met with the company's leadership.

Congressman Kildee also discussed his support for legislation in Congress to promote advanced manufacturing programs and the "Make it in America" jobs agenda, a legislative package that supports creating good-paying jobs through manufacturing growth and tax incentives for companies that locate and create jobs in the U.S.

Last month, Congressman Kildee participated in a hearing on the "Make it in America" jobs agenda, including how to expand exports through the manufacturing sector across the U.S.

FROM PG 11, Great Lakes  
Over 50 economic development leaders from across the country attended and directly engaged senior White House and Administration officials. Valerie Jarrett, Senior Advisor to the President and Assistant to the president for Public Engagement and Intergovernmental Affairs provided the welcome remarks.

JoAnn Crary, CECD, President of Saginaw Future Inc., in Saginaw, Michigan and current Chair of the IEDC Board of Directors, stressed the importance of the face time invitees get with the Obama Administration officials, saying: "There is no substitution for direct contact with program heads and policy makers. These are the decision-makers, and they need to hear from leaders in America's communities who provide new ideas and solutions."

Opening remarks were

provided by Bruce Andrews, the Deputy Secretary for the Department of Commerce. Jay Williams, Assistant Secretary of Commerce for Economic Development at the Department of Commerce continued the morning conversation and spoke about how to build stronger regional economies.

Jeffrey Zients, the Director of the National Economic Council and Assistant to the President for Economic Policy provided lunch remarks.

The forum closed with a session titled Macroeconomic Outlook on the Economy of the Future, with speakers Mark Doms, the Under Secretary for Economic Affairs, Economic and Statistics Administration, at the Department of Commerce and Jason Miller, the Deputy Director at the National Economic Council for the White House.

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State of Michigan, Department of Human Services  
DHS-Pub-205 (3-13)

**HEALTH***"Better Choices, Better Medicine, Better Healing"***Time to get your child's eyes checked!**

**MI** - It's almost back-to-school time and you're prepared with your child's enrollment forms, orientation schedules, and immunizations--but what about their eyes?

Most children have healthy eyes. But there are conditions that can threaten good vision. Because you can't always "look" into your child's eyes to tell if they have eye health problems, set up some time today for an eye exam:

Your child's eyes should be examined during regular pediatric appointments and vision testing should be conducted around age three.

Parents should be aware of signs that may indicate their child has vision problems,

including:

- Wandering or crossed eyes
- A family history of childhood vision problems
- Disinterest in reading or viewing distant objects
- Squinting or turning the head in an unusual manner while watching television

Talk to your child's pediatrician if you suspect your child has any of the eye diseases below:

- Amblyopia (lazy eye)
- Strabismus (crossed eyes)
- Ptosis (drooping of the eyelid)
- Color deficiency (color blindness)
- Refractive errors (nearsightedness, farsightedness and astigmatism)

To find more information about Children's Eye Health and Safety, visit:

[www. Hap.org](http://www.hap.org), [www.preventblindness.org](http://www.preventblindness.org),  
[www.aao.org](http://www.aao.org)  
<http://www.hap.org/>

**Be active while having fun!**

Wash. - Exercise can help improve your health and can be fun. Adults should be active for at least 2½ hours a week. Kids and teens should be active for at least 1 hour a day, and children and adolescents should do 60 minutes or more of physical activity each day.

This may sound like a lot, but don't worry! Your child may already be meeting the Physical Activity Guidelines for Americans. And, you'll soon discover all the easy and enjoyable ways to help your child meet the recommendations.

Encourage your child to participate in activities that are age-appropriate, enjoyable and offer variety!

Physical activity is important for all children. It's best to talk with a health care provider before your child begins a physical activity routine. Try to get advice from a professional with experience in physical activity and disability. They can tell you more about the amounts and types of physical activity that are appropriate for your child's abilities. <http://www.cdc.gov/>

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- Place baby on their back to sleep (even during naps)
- Use a firm mattress with tight-fitting sheets in the crib
- Place baby in a crib, with nothing in the sleep area
- Do not smoke around baby
- Keep baby's face uncovered and do not overheat or overdress baby



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# Kids “State Dinner”

**Wash.** - This year, First Lady Michelle Obama teamed up with PBS flagship station WGBH Boston, the U.S. Department of Education, and the U.S. Department of Agriculture to host the fourth-annual Healthy Lunchtime Challenge to promote cooking and healthy eating among young people across the nation.

The challenge invited kids ages 8-12 to

join a parent or guardian in creating an original recipe that is healthy, affordable, and delicious. One winner from each U.S. state, territory, and the District of Columbia was selected, and they were invited to attend the 2015 Kids’ “State Dinner” at the White House.

The big event took place on July 10, 2015, and the 55 young chefs and a parent or guardian joined the First Lady for a healthy

lunch, featuring a selection of the winning recipes, followed by a visit to the White House Kitchen Garden.

To see behind the Scenes Judging of the 2015 Kids’ “State Dinner” <http://www.letsmove.gov/kids-state-dinner>.

[www.letsmove.gov](http://www.letsmove.gov)



Guests line up to have their picture taken with First Lady Michelle Obama prior to a Kids’ State Dinner in the State Dining Room. (Official White House Photo by Amanda Lucidon)



Abby Cornwell, 2014 Kids’ State Dinner winner from Ohio, introduces First Lady Michelle Obama during the Kids’ State Dinner. (Official White House Photo by Lawrence Jackson)



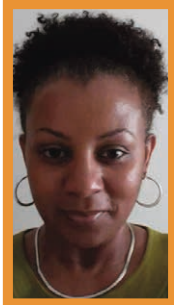
President Barack Obama shakes the hand of Colorado Healthy Lunchtime Challenge winner, Raine Adams seated with her mother Stacey, left. (Official White House Photo by Pete Souza)



The dinner menu the Kids’ State Dinner in the East Room of the White House hosted by the First Lady, July 10, 2015. (Official White House Photo by Amanda Lucidon)



**As the new school year approaches, how important do you think it is to the mental wellbeing of children/youth to get back on a regular schedule after summer break?**



"Starting a new school year can be a exciting but highly stressful time for students, with attending a new school, new teacher, new classmates and new routines. By starting a "back to school" routine at least two weeks prior to the start of school, parents/caregivers will begin to prepare their children for this new transition. Part of the "back to school" routine may consist of

1. Creating a routine bedtime and a healthy diet are important to academic success.
2. Attend the schools open house to meet the staff and complete all necessary paperwork.
3. TALK to and LISTEN to your child about the upcoming school year and keep the conversation going year round!"

**Lisa Coney, Safe Schools Healthy Students Project Manager- Saginaw Public School District**

"Innately, children desire discipline and structure. Summer has been a power struggle with so many things to do and days filled with play. Getting back to something structured provides children a sense of security. School is an anchor for guidance outside the home therefore they are apt to feel a sense of direction and validation. In turn, schools must create the time and space for creativity, positive socialization, and an effective learning environment."

**Twanie Gray, Director, Solutions Behavioral Health**



"All children function better with a schedule, even during the summer/non-school time. If possible, it's best to keep kids on some type of schedule with some flexibility (like later bedtimes). Then, when school time looms, small changes to the summer schedule to meet the school time needs will be easy and less stressful for everyone."

**Kelley Blanck, Saginaw MAX System of Care**

"The first few weeks of school are full of mental and emotional adjustments (for parents as well as kids!) When you get children back on a school-day schedule a little early, it can minimize some of the tension and anxiety, because that's one more adjustment the family doesn't need to cope with in September."

**Greg Branch, Community Member**



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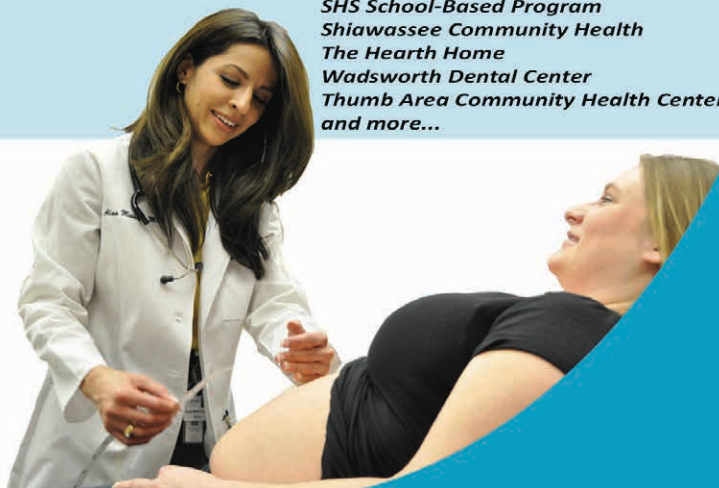
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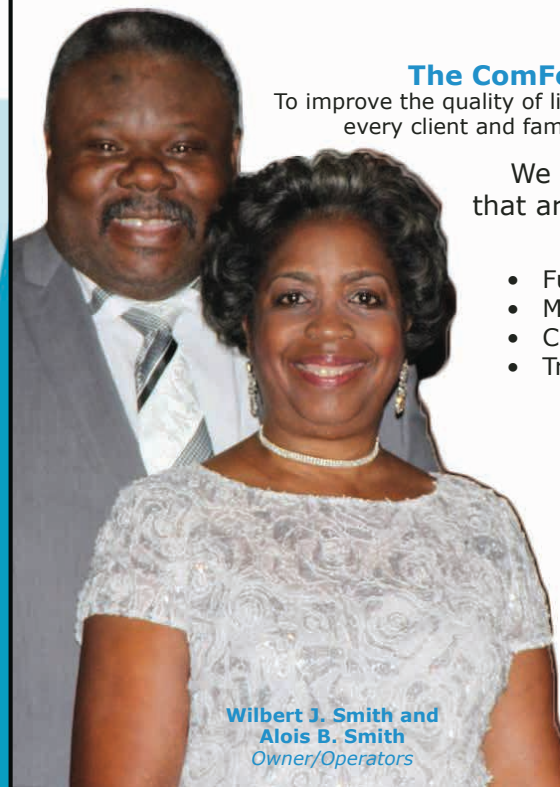
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## EDUCATION

# SVSU and high school educators and students participate in SVSU, Dow Chemical Foundation research projects



*David Karpovich, SVSU's H.H. Dow Endowed Chair in Chemistry and one of the Dow Science and Sustainability Education Center's leaders. Photo SVSU*

**University Center, MI** - Saginaw Valley State University faculty are leading six environmental research studies this summer, working with 10 teachers and 21 students from a dozen K-12 schools in Bay, Gladwin, Midland, Saginaw, Shiawassee and Tuscola counties.

Ten SVSU students also are participating in the studies, which will involve field studies in the Saginaw Bay and its connected river systems.

The studies are coordinated through SVSU's Dow Science and Sustainability Education Center. The education center is the result of a partnership between SVSU and the Dow Chemical Co. Foundation aimed at increasing interest in science, technology, engineering and math (STEM).

David Karpovich, SVSU's H.H. Dow

Endowed Chair in Chemistry and one of the Dow Science and Sustainability Education Center's leaders, said the education center and its research projects benefit all participants.

"The high school students get their first big experience of STEM outside of the classroom by working on real research," Karpovich said. "The college students also gain very beneficial experience. Most of all, I hope that all of the students are inspired by the program as they decide what careers to pursue."

"The high school teachers benefit from the experience in many ways from their own professional development to finding ideas for their own classrooms," he added. "Our faculty certainly enjoy the chance to share their research, but they are especially enthusiastic about the interactions with all of the participants."

This marks the second summer of the Dow Science and Sustainability Education Center summer research experience. Adrienne Cole was a teacher at Heritage High School in Saginaw Township when she participated in 2014's research initiative.

"I was also able to explore the engineering aspect of STEM - something that had always intimidated me as a biology and chemistry teacher," she said. "Being part of the overall research on the Saginaw Bay watershed also allowed me to bring my newfound knowledge

back to my own classroom and make chemistry relevant to the area that my students live in."

Since last year, Cole joined SVSU as the university's STEM program manager, putting her in a leadership role with the summer research projects.

Participating local schools for 2015 include:

- All Saints Central High School in Bay City
- Bangor Township Schools
- Bay City Central High School
- Beaverton High School
- Bullock Creek
- Cass City High School
- Essexville-Hampton Public Schools
- Freeland High School
- Midland Public Schools
- New Lothrop High School
- Nouvel Catholic Central High School in Saginaw Township
- Saginaw Arts & Sciences Academy
- Saginaw Township Community Schools
- Reese High School
- Valley Lutheran High School in Saginaw Township

The Dow Science & Sustainability Education Center at SVSU was funded by The Dow Chemical Company Foundation in December 2013 for the purpose of enhancing STEM education in the Great Lakes Bay Region at all levels.

For more information, visit <http://www.svsu.edu/dowsciencesustainabilityeducationcenter/>



*Classes begin Aug. 31*

There's still time to be an  
SVSU Cardinal this Fall.

[svsu.edu/enrolltoday](http://svsu.edu/enrolltoday)



**About Saginaw ISD HE/EHS**

Established in 1965, Head Start promotes school readiness for children, ages three to five, in low-income families by offering educational, nutritional, health, social and other services.

Head Start programs promote school readiness by enhancing the social and cognitive development of children through the provision of educational, health, nutritional, social and other services to enrolled children and families.

Early Head Start, launched in 1995, provides support to low-income infants, toddlers, pregnant women and their families.

EHS programs enhance children’s physical, social, emotional, and intellectual development; assist pregnant women to access comprehensive prenatal and postpartum care; support parents’ efforts to fulfill their parental roles; and help parents move toward self-sufficiency.

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At Saginaw ISD Head Start our attentive staff is available Monday through Friday to answer all your questions and make every effort to ensure you are 100% satisfied.

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For additional information concerning Saginaw ISD Head Start visit:  
[www.saginawheadstart.org](http://www.saginawheadstart.org)

Source: [www.saginawheadstart.org](http://www.saginawheadstart.org)



**Sabrina Beeman-Jackson**  
Saginaw ISD Head Start/Early Head Start Program Director

*"The goal of the Head Start program is to give at-risk children all across our Nation a fair chance at succeeding in the educational system."*  
*-Joe Baca*

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# Sr. Lois Ann Sheaffer, she made the difference



*Sr. Lois Sheaffer (standing - 1st left) with After-School Program Volunteers and Participants. Courtesy Photo*

By Glendorah Lawrence, Office Manager  
Houghton-Jones Resource Center

**Saginaw** - The Houghton-Jones Neighborhood Association paused on July 9 to reflect on the many contributions of Sr. Lois A. Sheaffer. Honor and recognition were given to her because she worked so faithfully over the many years in the Saginaw community.

Year in and year out she gave her life to improving our neighborhood. There were several of her family members in attendance, although she was too ill to attend the ceremony.

The events of the day included an Asian Garden Dappled Willow tree planted at the Houghton-Jones Resource Center in her honor. Since trees provide so many natural benefits, it is a gift that keeps on giving and this is just what Sr. Lois did.

A vibrant, beautiful tree helps everyone in this and future generations and is perhaps the most fitting memorial of all. It can inspire energy, faith, devotion, and courage and carry forward Sr. Lois' legacy in a living, vital way that grows grander with the years.

Saginaw Mayor Dennis Browning presented

a certificate of recognition on behalf of the city. "She's made such a difference over the years," he said. "We wanted everyone to know how much she was appreciated.

Bobbie Davis, 82, said the impact Sheaffer has had on the neighborhood cannot be overstated. "She organized the after-school program for the Houghton-Jones Center," she said. During the ceremony, the after-school program was renamed the *Sr. Lois A. Sheaffer After-School Enrichment Program*.

When asked to describe Sheaffer at the ceremony, Christina Jones, vice-chairwoman of the Houghton-Jones Neighborhood Association, called her "irreplaceable."

Sr. Lois was a longtime resident of the Houghton-Jones Neighborhood and a past president of the association.

Sr. Janet Fulgenzi, delegate for religious with the Diocese of Saginaw, said Sheaffer moved to the city's East Side in the 1970s to be closer to Sacred Heart Parish, where she served as a school principal.

But Fulgenzi said the move turned into a series of ministries that shaped the rest of Sheaffer's life as well as the community

around her. She never left," she said. "She had a heart and soul dedicated to the poor."

During the decades she lived in the neighborhood, Sheaffer taught children to bake, helped them tend to community gardens and tutored them in her home and the Houghton-Jones Neighborhood Association's Resource Center.

She also worked with Habitat for Humanity and the Good Neighbors Mission, Inc. and served as director of the children Christmas Store, as well as serving on the executive board of Saginaw's branch of the National Association for the Advancement of Colored People (NAACP).

Though there has been a tremendous void created by Sheaffer's departure, Davis said, "that empty space merely will serve as a reminder to the rest of the community and underline the importance that the rest of us pick up where she left off."

One of the last acts Sr. Sheaffer completed before she passed was to have her home donated to the Houghton-Jones Neighborhood Association. As trees provide so many natural benefits, it is a gift that keeps on giving. That was her life to keep making a difference.

# Tips for Minimizing Student Debt and Maximizing the Value from College



*Dr. Christopher Douglas*

Part 1

By Dr. Christopher Douglas  
Associate Professor of Economics  
University of Michigan-Flint  
Guest Educational Economist Journalist

**Flint** - Increases in college tuition have outpaced inflation since the 1980s. Fortunately in 2013, college tuition increased at its lowest rate in 30 years, but college remains expensive.

Changes in the U.S. labor market over the same time period have increased the value of a college degree.

On average, a college graduate earns 80% more over the course of his/her lifetime than everyone else. Even if you factor in higher tuition, this translates into \$300,000 higher lifetime earnings.

The increasing return to skilled workers compared to nonskilled workers is a source of

income inequality experienced in the economy.

Technological changes in the economy since the 1970s has increased the demand for skilled workers while fierce global competition and automation have reduced the demand for nonskilled labor.

In the 1950s, it was possible to graduate high school, get a factory job, and earn enough to live a comfortable middle-class lifestyle. These jobs have largely been automated away.

Factory jobs remain, but over time these jobs are requiring a greater degree of mathematical sophistication to perform.

For an excellent illustration, read Adam Davidson's article entitled "Making It In America" in the January/February 2012 issue of *The Atlantic* magazine

([http://www.theatlantic.com/magazine/archive/2012/01/making-it-in-america/308844/?single\\_page=true](http://www.theatlantic.com/magazine/archive/2012/01/making-it-in-america/308844/?single_page=true)).

One of the factory workers profiled states that "I'm very good at math...I'm not going to lie to you. I got formulas written down in my head...If you know calculus, you definitely can be a machine operator or programmer."

There is a really stupid internet meme I have seen posted several times on Facebook that says "Well, another day has passed and I didn't use algebra once." This meme might generate a fair bit of "likes," but it is a near certainty that the person who did use algebra today earned more money than the person who didn't.

According to [payscale.com](http://www.payscale.com) (<http://www.payscale.com/college-salary-report/majors-that-pay-you-back/bachelors>), the ten highest-earning college degrees are petroleum engineering, actuarial mathematics, nuclear engineering, chemical engineering, electronics and communications engineering, electrical and computer engineering, aerospace engineering, physics, computer science, and mechanical engineering.

I assure you that holders of these degrees will use both algebra and calculus on a daily basis. In fact, the [payscale.com](http://www.payscale.com) article lists 207 different college majors, ranked in order to

average starting salary, post-graduation.

Arguably, only one major in the top 50 (philosophy, ranked #49) does not require the use of advanced mathematics on a daily basis. The message the data is sending cannot be clearer.

There are a few caveats to the idea that the return to college has increased over time:

1. Graduating from college is important. Simply attending college but never obtaining a degree does not impact an individual's lifetime earnings much, but potentially leaves him/her with a significant student debt burden.

2. A potential college student needs to do his/her homework regarding the future employment and earnings prospects of various degrees.

A degree in tourism, hospitality, and event management (an actual major at Indiana University) is highly unlikely to pay as well as a degree in, say, mechanical engineering.

3. A college degree is not the only pathway to the middle or upper-middle class. The skilled trades or the military (especially a military job that leads to a skill – such as air traffic controlling or computer networking – that is transferable to the private sector) are other paths.

A high school student is best served by investigating all available options to see which one is best suited to his/her interests and abilities. The simple fact is that acquiring a skill is vital in the current labor market. The short, medium, and long-term outlook for unskilled labor is extremely dire.

4. "Soft" professional skills such as the ability to communicate, write, speak publically, show up on time, undertake tasks competently and on time, and in general present yourself professionally are immensely valuable in the current labor market. The absence of these skills in the workforce is a major complaint of employers.

Next edition, part II: Suppose a student decides that a college degree is the path that best serves his/her interests. How can he or she graduate with strong employment prospects and minimal debt.

# Can Science Predict Gang Killings?



April Zeoli, Associate Professor of Criminal Justice. Photo by G.L. Kohuth

Andy Henson, April Zeoli

**Lansing** - Gang slayings move in a systematic pattern over time, spreading from one vulnerable area to the next like a disease, finds a groundbreaking study by Michigan State University criminologists and public health researchers.

MSU researchers found that gang slayings move in a systematic pattern, which could help prevention efforts. In Newark, N.J., from 2002-2005, there were four contiguous clusters of gang-related homicides that started in central Newark and moved roughly clockwise.

Their findings, published online in the American Journal of Public Health, could help pave the way for communities to one day anticipate and ultimately prevent gang-related homicides and other violent crimes.

There were 2,363 gang-related killings in the United States in 2012, the highest number in at least six years, according to the latest available

estimates from the Department of Justice. Gang membership also increased, to 850,000 in 2012 from 788,000 in 2007.

“We’ve shown that there is a potentially systematic movement of gang-related homicides,” said April Zeoli, associate professor of criminal justice and lead investigator on the study. “Not only that, but in the places gang homicides move into, we see other types of homicide – specifically, revenge and drug-related killings – also clustering.

“Taken together, this provides one piece of the puzzle that may allow us to start forecasting where homicide is going to be the worst – and that may be preceded in large part by changes in gang networks.”

Using police data from Newark, New Jersey, Zeoli and fellow MSU researchers Sue Grady, Jesenia Pizarro and Chris Melde were the first to show, in 2012, that homicide spreads like infectious disease.

Similar to the flu, homicide needs a susceptible population, an infectious agent and a vector to spread. (The infectious agent could be the code of the street – i.e., guarding one’s respect at all cost, including by resorting to violence – while the vector could be word of mouth or other publicity, Zeoli said.)

With the new study, the team analyzed the Newark data to gauge whether specific types of homicide cluster and spread differently.

In addition to gang-related murders, the researchers looked at homicide motives such as

robbery, revenge, domestic violence and drugs. These other motive types were not directly connected to gang participation.

The study found that the various homicide types do, in fact, show different patterns. Homicides stemming from domestic violence and robberies, for example, show no signs of clustering or spreading out.

Gang-related killings were the only type of homicide that spread in a systematic pattern. Specifically, there were four contiguous clusters of gang-related homicides that started in central Newark and moved roughly clockwise from July 2002 through December 2005.

Revenge and drug-motivated homicides unrelated to gang activity did not spread out, but they did cluster. Interestingly, they clustered in the same general area as the gang murders.

“By tracking how homicide types diffuse through communities and which places have ongoing or emerging homicide problems by type, we can better inform the deployment of prevention and intervention efforts,” the study says.

*Zeoli, has a doctorate degree from the Johns Hopkins Bloomberg School of Public Health, studies health and public policy, specializing in violence prevention. She, Pizarro and Melde are faculty members in MSU’s School of Criminal Justice. Grady is a medical and health geographer with MSU’s Department of Geography.*

<http://msutoday.msu.edu/>



## Public Libraries of Saginaw

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### “Michigan’s Passenger Pigeon...Gone Forever”

Al and David Eicher have created a unique lecture and visual presentation about a 70 year event in Michigan’s history to be presented at Hoyt Library, 505 Janes Avenue, Monday, August 24, at 6 p.m.

From the 1830’s and through the 1890’s, the Passenger Pigeon was the most beautiful bird and the dominate species in the State of Michigan. It was also the most hunted bird from

April into September, depending on its roosting patterns.

Professional hunters and game dealers came from New York, Texas, Pennsylvania, Illinois and Ohio to get in on the hunt. The program follows a timeline of historic events in Michigan’s History which led to the extinction of the Passenger Pigeon.

### Drumcommunity: Back-to-School Pajama Jam

Children age 4 to ten are invited to wear your favorite pajamas and bring a stuffed animal to the Back-to-School Pajama Jam at Hoyt Library, 505 Janes Avenue, on August 27. Drumcommunity is a high-energy community-music-making circle, emphasizing family fun, exploration, improvisation, cooperation, creativity, and diversity.



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## PRAISE CONNECTIONS & LIFE

# Department of Natural Resources mourns loss of F/LT. Arthur A. Green III in plane crash



DNR First Lieutenant Arthur A. Green First Lieutenant. Photo credit: DNR

MI - Arthur A. Green III of the Michigan Department of Natural Resources Law Enforcement Division died in a plane crash late Sunday, Aug. 9 in Little Traverse Township, Emmett County.

F/LT. Green, 58, of Farmington Hills, served as supervisor for the DNR's District 9, which includes Wayne, Oakland, Monroe, Genesee, Lapeer, Macomb and St. Clair counties.

"F/LT. Green's death is a profound loss for the DNR and for the citizens of the state," said DNR Law Enforcement Division Chief Gary Hagler.

"He was a dedicated professional who was deeply committed to protecting our nation, its citizens and Michigan's natural resources.

"Most recently, F/LT. Green was instrumental in the smooth transition of Belle

Isle Park in Detroit to DNR management. He will be greatly missed."

F/LT. Green served as a member of the United States Air Force and the Michigan Air National Guard before retiring in 2004. In addition, he previously served as a police officer with the Detroit Police Department.

In 1996, F/LT. Green joined the Michigan DNR as a conservation officer, assigned initially to Oakland County.

F/LT. Green was en route to a meeting of the DNR Law Enforcement Division when the private plane he was piloting, a Piper Cherokee, crashed during its approach to the Harbor Springs Airport.

F/LT. Green was the only person on the plane. The accident remains under investigation.

## New Hope Missionary Baptist Church



Rev. Dr. Willie F. Casey &  
1st Lady Ida M. Casey

1721 Tuscola Street  
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*"Come and help us worship  
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## Come Join Us



### Women of Colors



Women of Colors membership promotes sisterhood and values the differences in each individual by offering knowledge, encouragement and friendship. One of the great benefits of joining Women of Colors is connecting with others. WOC offers numerous opportunities and various ways for you to connect.

Monthly regular meetings are held to include a variety of speakers and educational topics of interest. Opportunities are available to build new friendships and to personally empower each member. We collaborate with schools, churches, agencies, and other organizations to provide various resources to individuals in need.

**Meetings: Every 1st Thursday of the month  
Time: 8:00 p.m.**

**Location: 612 Millard  
(Warren Avenue Presbyterian Church)**

**For more information contact:  
Evelyn McGovern: (989)737-9286**



## Faith Based Directory

Bethel AME Church  
Pastor P. David Saunders  
535 Cathay St.  
Saginaw, MI 48601  
(989) 755-7011

Bread of Life Harvest Center  
Senior Pastor Rodney J. McTaggart  
3726 Fortune Blvd.  
Saginaw, MI 48603  
(989) 790-7933

Christ Disciples Baptist Church  
Founder Pastor Eddie Benson  
Pastor Genevieve Benson  
3317 Lapeer Street  
Saginaw, MI 48601  
(989) 754-2444

Christ Fellowship Baptist Church  
Rev. Robert Davis, Jr.  
818 N. Washington Ave.  
Saginaw, MI 48601  
989.754.4435  
PastorD818@gmail.com

Corinthian Baptist Church  
Pastor Roy L. Manning  
104 S. 10th St.  
Saginaw, MI 48601  
(989) 754-1820

Faith Harvest Church  
Bishop Ronald E. Chipp  
1734 N. Mason  
Saginaw, MI 48602  
(989) 799-4200  
Website: [www.faithharvestministry.org](http://www.faithharvestministry.org)  
E-mail: [office@faithharvestministry.org](mailto:office@faithharvestministry.org)

Grace Chapel Church  
Pastor James Nelson  
2202 Janes Ave.  
Saginaw, MI 48601  
(989) 755-3212

Greater Williams Temple  
Bishop H.J. Williams  
608 Remington  
Saginaw, MI 48601  
(989) 755-5291

Jacob's Ladder  
Pastor Dempsey Allen  
1926 Fairfield Street  
Saginaw, MI 48602  
(989) 799-6601

Life in Christ Ministries  
Pastor Dennis Cotton, Sr.  
2915 S. Washington Road  
Saginaw, MI 48601  
(989) 752-2837  
[LifeInChristMinistries07@gmail.com](mailto:LifeInChristMinistries07@gmail.com)

Messiah Missionary Baptist Church  
2615 Williamson Road  
Saginaw, MI 48601  
Pastor Otis Washington  
Phone: (989) 777-2636  
Fax: (989) 777-2640  
E-mail: [messiahmbc@att.net](mailto:messiahmbc@att.net)  
Website: [www.messiahsag.org](http://www.messiahsag.org)

Mt. Olive Baptist Church  
Pastor Marvin T. Smith  
1114 N. 6th Street  
Saginaw, MI 48601  
(989) 752-8064

New Beginnings Life Changing  
Ministries  
Pastor Otis Dickens  
2312 S. Washington Ave.  
Saginaw, MI 48601  
(989) 755-3650

New Birth Missionary Baptist  
Pastor Larry D. Camel  
1418 S. Warren  
Saginaw, MI 48601  
(989) 755-6604

New Covenant Christian Center  
Pastor Ron Frierson  
523 Hayden  
Saginaw, MI  
752-8485

New Hope Missionary Baptist Church  
Rev. Dr. Willie F. Casey  
1721 Tuscola Street  
Saginaw, MI 48601  
(989) 753-7600

New Life Baptist Church  
Pastor Rufus Bradley  
1401 Janes St.  
Saginaw, MI 48601  
(989) 753-1151

New Mt. Calvary Baptist Church  
Pastor Robert E. Donald  
3610 Russel St.  
Saginaw, MI 48601  
(989) 754-0801

Ninth Street Community Church  
Pastor William L. Scott Jr.  
Assistant Pastor Rex Jones  
1118 N. 9th Street  
Saginaw, MI 48601  
(989) 752-7366

Prince of Peace Baptist Church  
825 North 24th Street  
Saginaw, MI 48601  
(989) 754-2841  
Pastor Robert B. Corley Jr.

St. John Ev. Luthern Church  
Pastor Connie Sassanella  
915 Federal Avenue  
Saginaw, MI 48607  
Phone: (989) 754-0489  
Worship: 9:30 AM  
[stjohnluthernelcasaginaw.weebly.com](http://stjohnluthernelcasaginaw.weebly.com)

Saginaw Valley Community  
Pastor Richard Sayad  
3660 Hermansau  
Saginaw, MI 48603  
(989) 752-4769

St. Lukes CME Church  
1121 Tusola  
Saginaw, MI 48607  
(989) 755-0351

The Potters Touch Ministries  
Pastor Kareem J. Bowen  
1402 North 6th Street  
Saginaw, MI 48601  
(989) 755-48601  
[facebook.com/ThePottersTouch](https://www.facebook.com/ThePottersTouch)

Transforming Life Ministries  
Pastor William Brown  
3024 South Washington Avenue  
Saginaw, MI 48601-4353  
(989) 754-9573

True Vine Baptist Church  
Pastor Paul E. Broaddus  
2930 Janes Street  
Saginaw, MI 48601  
(989) 752-0751

Victorius Believers Ministries Church  
Rev. Christopher V. Pryor  
624 S. Outer Dr.  
Saginaw, MI  
(989) 755-7692

Wolverine State Baptist Convention  
615 S. Jefferson Ave.  
Saginaw, MI 48607

World Outreach Campus of Greater  
Coleman Temple Ministries  
Supt. H.J. Coleman Jr.  
2405 Bay Rd.  
Saginaw, MI 48602  
(989) 752-7957

Zion Missionary Baptist Church  
Pastor Rodrick Smith  
721 Johnson  
Saginaw, MI 48607  
(989) 754-9621

## OBITUARIES AND MEMORIALS

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**AUGUST 23, 2015**

DOUBLETREE RIVERFRONT, BAY CITY

1:30 P.M. - 4:30 P.M.

SPEAKER:

**LINK TERE CALDWELL-JOHNSON**

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Cost: **\$30** per person. Buffet

Entertainment: DJ D.C. & Kyrsta – Saginaw, MI

Attire: Summer white

For additional information contact Dr. Linda Holoman at 989-631-7679

## NON PROFIT NEWS

## Saginaw-Shiawassee Habitat for Humanity Welcomes All!



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Habitat has an open-door policy: All who desire to be a part of this work are welcome, regardless of religious preference or background. We have a policy of building with people in need regardless of race or religion. Please join us in Buena Vista throughout the summer! For more information please visit [www.sshfh.org](http://www.sshfh.org).



*"Therefore welcome  
one another as  
Christ has  
welcomed you, for  
the glory of God."  
— Romans 15:7*

## Non Profit Directory

CAN Council Saginaw County  
1311 N. Michigan Avenue  
Saginaw, MI 48602  
(989) 752-7226 / fax (989) 752-277  
[www.cancouncil.org](http://www.cancouncil.org)

THE EZEKIEL PROJECT  
[ezekielprojectnow@yahoo.com](mailto:ezekielprojectnow@yahoo.com)  
P.O. Box 3470  
Saginaw, MI 48605-3470  
Phone: 989-755-1620  
Fax: 989-755-4038

Good Neighbors Mission  
1318 Cherry Street  
Saginaw, MI 48601  
989-399-9918

Health Delivery, Inc.  
501 Lapeer Ave.  
Saginaw, MI 48607  
989-759-6400

Houghton-Jones Task Force  
1708 Johnson Street  
Saginaw, MI  
989-752-1660

Lighthouse Outreach Center  
808 Janes Street  
Saginaw, MI 48601  
989-928-9096

Mobile Medical Response  
834 S. Washington Ave.  
Saginaw, MI 48601  
989.758.2900

Michigan Banner Outreach  
1400 W. Genesee  
Saginaw, MI 48602  
989-714-2240

Pit and Balcony Theatre  
805 N. Hamilton  
Saginaw, MI 48602  
[www.pitandbalconytheatre.com](http://www.pitandbalconytheatre.com)  
989-754-6587  
[pitandbalconytheatre@yahoo.com](mailto:pitandbalconytheatre@yahoo.com)

Public Libraries of Saginaw  
Butman-Fish, Hoyt, Wickes & Zauel  
Libraries  
505 Janes Avenue  
Saginaw, MI 48607  
989-755-0904  
[www.saginawlibrary.org](http://www.saginawlibrary.org)

Restoration Community Outreach  
1205 Norman  
Saginaw, MI 48601  
(989) 753-1886 / fax (989) 753-2880  
Email: [rcosag@yahoo.com](mailto:rcosag@yahoo.com)

Saginaw County Business &  
Education Partnership  
1213 South Washington Ave.  
Saginaw, MI 48601  
989.399.0016

Saginaw County Community Action  
Agency, Inc. (CAC)  
2824 Perkins Street  
Saginaw, MI 48601  
989-753-7741

The Saginaw Community Foundation  
1 Tuscola, Suite 100  
Saginaw, MI 48607  
989-755-0545

Women of Colors  
P.O. Box 5525  
Saginaw, MI 48603  
989-399-9275 or 989-737-9286



## FUNdraising GOOD TIMES

# When do you re-solicit?

By Mel and Pearl Shaw  
Saad & Shaw Comprehensive Fund  
Development Services

When is the right time to solicit a gift from a current donor? Do you send a letter once a year and hope for a gift? That's one strategy.

Some nonprofits believe it is a good one. Their logic: "we don't want our donors to feel we're always asking for a gift" Here's our guidance: begin the solicitation process when you say "thank you."

You want to create awareness, provide opportunities for engagement, report on your progress, and encourage donors to make additional gifts.

Touch your donors with three solicitations throughout the year with two occurring before your year-end solicitation.

Each donor should hear from you throughout the year, regardless of the size of their gift. Tailor your communication to meet their method of giving.

Here are 11 suggestions for your consideration.

1. When you receive a gift send a thank you note and receipt within 48 hours.

2. Take a moment to create a connection: depending on the size of the gift and the location of the donor follow up with a visit, phone call or personal email.

3. Keep your donors informed. Send a progress report on the organization, your campaign and impact. Include photos and quotes. Share upcoming events and dates.

Keep it short – make every word count. Send via U.S. mail or email. You can also post to social media, but don't let that take the place of personalized communication.

4. Extend an invitation to visit your facilities and see your programs in action. Invite donors by phone, or with an electronic or print invitation. Again, keep it personal.

5. Encourage donors to become involved.

Share information about one-time or ongoing volunteer opportunities. Be as personal as you can, inviting people to volunteer for programs or activities you believe are a match with their interests.

6. When you have events take the time to send an invitation. Pick up the phone for an extra personal touch for long term supporters (regardless of gift size) and major donors.

7. Send another progress report. Consider highlighting a specific program. Include a solicitation. Don't worry – you are not "over asking." People cannot give if you don't give them an opportunity to support your work.

8. If you haven't yet made a personal call, have someone from your organization call to share information and provide an update.

9. Send a "state of the organization"

report. Written by the executive director, this is an annual review sharing the strengths, challenges and opportunities facing the organization. Go ahead, include a solicitation.

10. In early November send out your year-end solicitation.

11. Start the cycle again with thank you.

Think of this: 30% of this year's donors may not give again next year. Can you afford that?

Thank you begins and ends the solicitation cycle for a nonprofit.

*Mel and Pearl Shaw position nonprofits, colleges and universities for fundraising success. For help with your fundraising visit [www.saadandshaw.com](http://www.saadandshaw.com) or call (901) 522-8727.*

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Levels	Exercises	Sets	Maximum Rest Period Between Exercises	Total Time to Complete Five Station Program
Basic	1 & 2	1-2	30-45 sec.	25-30 min.
Intermediate	1, 2, & 3	1-3	20-30 sec.	30-40 min.
Advanced	1, 2, 3, & 4	2-4	15-30 sec.	45-60 min.

Completing one full exercise = 1 repetition.  
Number of repetitions will vary depending on exercise.

**Begin with the Basic level. As your fitness level increases, progress to the Intermediate and then the Advanced levels.**

**Access your ENERGI Prime mobile trainer!**

Next to each exercise on the ENERGI Prime instructional signs there are colorful "tags" that use Microsoft Tag technology. Each tag is linked to instructional videos that you can view quickly and easily with your smartphone.

Using the mobile browser on your smartphone, go to <http://gettag.mobi> and follow the steps. Free download process to get the app.

Open the Tag Reader app and scan a photo of the tag you see next to each exercise to view the corresponding video.

Scan the tags below to view our testimonial videos.




**Saturday  
August 22, 2015  
10:00 am**

**Walk, run or ride to the Vita Trail  
851 Glengary Rd.  
west of Village Hall**



Try out the new Vita Trial equipment on Glengary Road!

Join us for a free fitness session on the new equipment. A trainer from Fitness Revolution in Wixom will be on hand demonstrating tips and techniques for using the equipment.



Stretching 4 Life! will lead a free stretching session also that morning starting at 10:30 am. Bring your mats!

Afterwards, stroll the Village to view the DIA artwork on display around the Village.



For all you early risers that enjoy yoga there will be a free yoga session at 8:30 am, instructed by PureFit. Bring your own mat or towel.



[www.facebook.com/wolverinelakerecreation](http://www.facebook.com/wolverinelakerecreation)



# Hair Culture History

**Atlanta--** In the 19th century, Madame C.J. Walker built an empire on delivering the products that black consumers craved for their hair.

In the 21st century, the royal family of black hair continues to be the Bronner family.

With 300 employees in two manufacturing plants, retail stores and enterprises including magazines and a spa in Alabama, the company is still known for its signature innovation -- the hair show.

The Bronner Bros. International Beauty Show Feb. 21-23 in Georgia's World Congress Center is a continuing testament to the vitality of the sector with more than 60,000 attendees.

Like other members of the American Health and Beauty Aids Institute, Bronner uses the AHBAI symbol to signify that the products are developed and created by black-owned businesses.

In a time of economic and political change, the same principles that applied in 1942 when Bronner was formed or in the time of Madame

Walker, apply today.

Other AHBAI members include:

Dudley Products,  
Ursula Dudley Oglesby,  
President

Luster Products,  
Jory Luster, President

M3 Cosmetic  
Labs, Marty Joshua,  
President

Moore Unique  
Skin Care, Milton D.  
Moore, M.D., RPH and  
Summit Laboratories,  
Clyde Hammond Sr.,  
President

<http://blackbusinessmonth.com/bestinblackdec2>



L-R Charles, James, Lady Robbie, Nathaniel, Dale, and Bernard Bronner  
Photo: Bronner Bros.

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\$10 Donation

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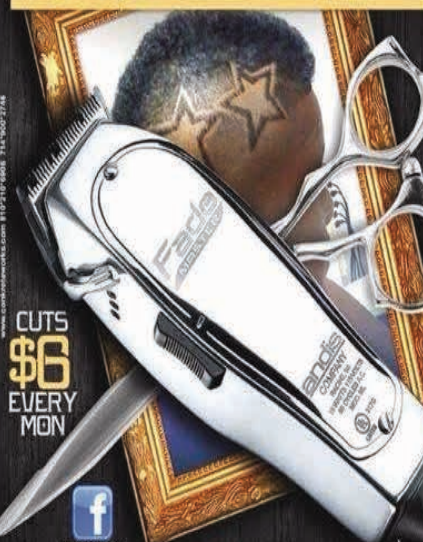
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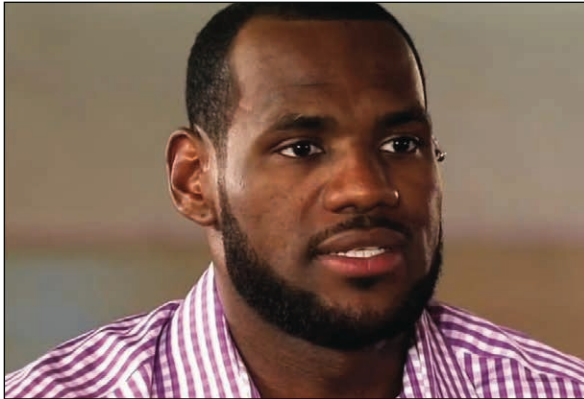
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RAZOR SHAVE EXTRA \$5 BLACK OUT \$10



## SPORTS

## LeBron James Will Pay For 1,100 Kids To Go To College



LeBron James

Lucy McCalmont, Sports Editor  
The Huffington Post

**OH** - The deep ties LeBron James shares with his hometown of Akron, Ohio, aren't news

to anyone. It's as much a part of the LeBron brand as the player's moves on the court.

Well, King James is taking the love one step further, announcing that he will fund over 1,000 kids' educations with a scholarship to the University of Akron, ESPN reported.

Through a partnership between the school and his LeBron James Family Foundation, the 1,100 children currently in his "I Promise" program will receive a fully sponsored scholarship.

"I think it's probably one of the best things I've ever been a part of," James said.

He continued, "This is very special to me. As a kid growing up in the inner city and as an African-American kid, you don't really think past high school because it's not possible or your family can't support you."

The announcement came at an "I Promise" event on recently. University of Akron president Scott Scarborough estimated that a four-year scholarship to the school is about \$38,000. ESPN reported that the school will also rename its College of Education after James' foundation.

According to ESPN, students will need to complete the program and fulfill both attendance and grade requirements to be eligible.

With the program currently consisting of elementary and middle school students in the Akron public school system, the first class to be able to receive the scholarships will graduate high school in 2021, Ohio.com reported.

Children enter the program in the third grade. With another 1,200 students expected to join "I Promise" over the next four years, the number of possible scholarships awarded could reach 2,300.

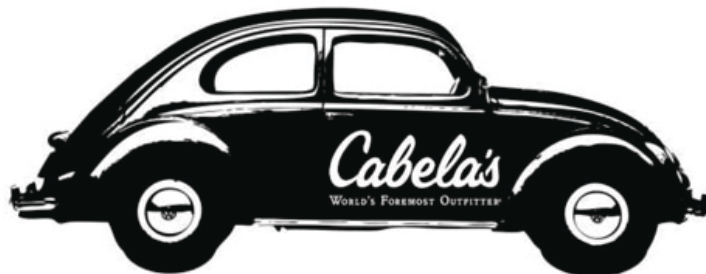
## Cabela's

### FIRST ANNUAL CAR SHOW

**DATE:** August 29, 2015

**TIME:** 11AM-4PM – Registration starts at 10AM

**PLACE:** Cabela's Parking Lot – 5202 Bay Rd. Saginaw, MI 48604



Help us jumpstart our Fall Great Outdoor Days event by showing off your favorite classic car or truck in Cabela's parking lot. Registration is free & Best in Show will win a Cabela's gift card.

Participants are entered into our prize drawing, running from 11AM-4PM with a winner being drawn every half-hour and Best in Show grand prize winner presented at 4PM

Car show will take place at Cabela's Parking Lot located at:  
5202 Bay Rd. Saginaw, MI 48604

**QUESTIONS/REGISTRATION/INFO PLEASE CONTACT:**  
SARA – CABELA'S MARKETING MANAGER AT 989-321-5700

## Long-Range Weather Forecast For August 2015

Aug 10-17: A couple of t-storms, cool;

Aug 18-26: Sunny; very warm, then cool;

Aug 27-31: Showers, turning cool.

<http://www.almanac.com/>

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## BUENA VISTA CHARTER TOWNSHIP

## NOTICE OF POSTING

Take notice that a proposed ordinance to establish a municipal violations bureau within Buena Vista Charter Township was introduced at the Buena Vista Charter Township Board of Trustees meeting on May 18, 2015. The purpose of the ordinance is to establish a municipal ordinance violation bureau for the purpose of accepting admissions of responsibility for ordinance violations which are designated as municipal civil infractions.

The proposed ordinance may be examined in the office of the Township Clerk, 1160 South Outer Drive, Saginaw, Michigan, and on the Township website: [www.bvct.net](http://www.bvct.net).

Dated: July 29, 2015



ENZELL MCCOLLUM, Deputy Township Clerk

## BUENA VISTA CHARTER TOWNSHIP

## NOTICE OF POSTING

Take notice that a proposed ordinance for the imposition of municipal civil infractions as penalties for violation of ordinances within Buena Vista Charter Township was introduced at the Buena Vista Charter Township Board of Trustees meeting on May 18, 2015. The purpose of the ordinance is to establish penalties for certain specified township ordinances which are delineated in the proposed ordinance.

The proposed ordinance may be examined in the office of the Township Clerk, 1160 South Outer Drive, Saginaw, Michigan, and on the Township website: [www.bvct.net](http://www.bvct.net).

Dated: July 29, 2015



ENZELL MCCOLLUM, Deputy Township Clerk



# *i am* *a runner* *and go-getter*

For Lauren Little, it's all about making connections. The rhetoric and professional writing major spends her summers volunteering and works during the school year giving tours as a Club Red ambassador and an Orientation Leader. "A student's mom came up to me years after she took a campus tour, and she wanted to say hi," Lauren said. "That's the kind of connection I want to make."

Lauren hopes to go on to pursue a master's degree in Chicago and eventually to run her own public relations firm. Waking every day at 5:30 a.m., Lauren organizes her life around running, but ask her, and she'll tell you that learning is the top priority. "Education is my all, and SVSU is truly home for me; it makes it that much easier for me to love what I do every day. I simply love everything it has to offer — the campus life and all the opportunities for growth."

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Prospective or transfer students can check out SVSU by taking a campus tour and meeting with an admissions representative. Call (989) 964-4200 or email [admissions@svsu.edu](mailto:admissions@svsu.edu).

**Visit us online at [svsu.edu](http://svsu.edu)**





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