### THE ICHIGAN BANKER Celebrating 15 years of Positive News! Breast Cancer Awareness Month









**Leading in Diversity, Empowering Communities and Changing Lives** 

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## The Tinkery Machigan Children's Museum Gift Gallery

Mid-Michigan Children's Museum opens The Tinkery™ Gift Gallery

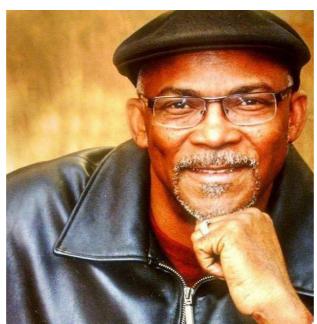
Community, Pg 27



Underground Railroad Inc honors Janie Gugino for Community Leadership

Community, Pg 31

### Reverend Rufus Bradley (1952-2017) will be honored at the Heart of the City Luncheon as a Leader and Visionary



courtesy photo

Reverend Rufus Bradley, known for both his religious and community service will be presented with the Visionary Award at the Heart of the City Awards Luncheon on November 10, 2017, presented by The Michigan Banner.

Reverend Bradley, who unexpectedly passed away on October 12 at the age of 65, had a clear vision to restore the Saginaw community and dedicated his life doing so.

Reverend Bradley is the founding pastor of New Life Baptist Church, where he has served for thirty one years. In 2006, he founded Mission in the City, a community-development organization with a vision to "Make life better for the people in Saginaw and Saginaw County" and a mission to "Restore our community one person, one block at a time". Under Bradley's leadership, Mission in the city has developed several programs including a Summer youth camp, 12 step bible based recovery, a community garden that provides food for over 75 families, community assistance, a health clinic with St Mary's of Michigan Center of Hope and community sports activities. In 2010, Mission in the City built a sports and fitness park in Saginaw which consists of a quarter-mile walking track, two full-size professional basketball courts, a pavilion equipped with electrical outlets, a commercial water fountain, and two barbecue slabs. They also built a curriculum driven toddler playground with plans to expand the playground and add elements for 6-12 year olds.

Reverend Bradley is an instructor and workshop facilitator for the Saginaw Valley District and Wolverine State Baptist Congress of Christian Education. He has served on the Vision Casting

> Continues on Pg 4, Reverend Rufus Bradley







### THE MICHIGAN BANNER

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### MISSION

The Michigan Banner operates and serves as a print and online media venue committed to educating, informing and enlightening our readership regarding events and news that directly and indirectly affect the communities regionally and globally. Furthermore, to serve as a catalyst and a link for cultivating young adults as entrepreneurial and business leaders for the future.

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The Michigan Banner and its staff are not responsible and will not be held liable for any mistakes, error, misspellings and false advertisements in part or whole that may be placed within its publication. Articles, information or comments printed in the newspaper are not necessarily the views or beliefs of The Michigan Banner newspaper. The Michigan Banner reserves the right to edit, change, or delete any information, or refuse to print any information, article or advertisement which is believed to be inconsistent with or conflicts with the mission of the newspaper.

### DEADLINES

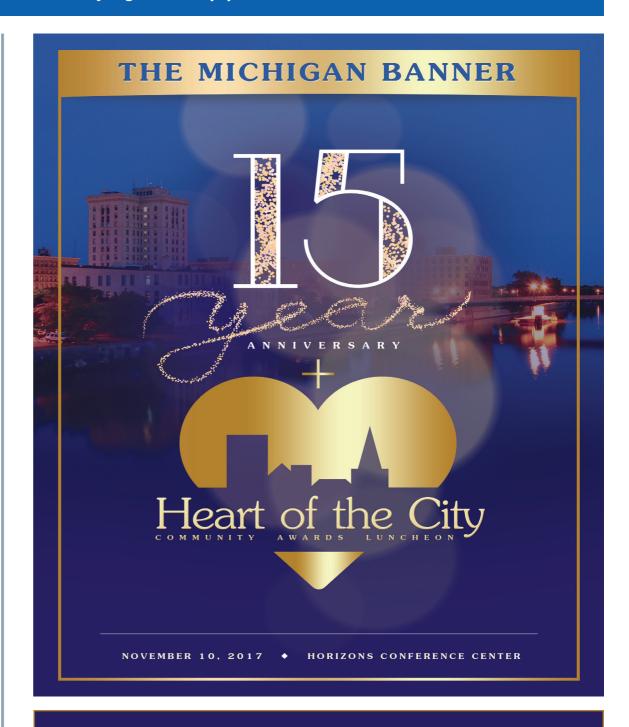
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### **Cover Story, Reverend Rufus Bradley**







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Team for the Lutheran Association of Saginaw, Michigan, and a member of Alignment Saginaw, a leadership group created to improve the quality of life by promoting collaboration among businesses, agencies, and institutions in Saginaw County. He is also a member of the Community Affairs Committee of Saginaw, Michigan.

With his direction, New Life Baptist Church and Mission In The City has received numerous recognitions and awards from the state of Michigan, the City of Saginaw, the Saginaw County Board of Commissioners, and other local political bodies. Some of these awards are: the key to the city, Zeta Amicae (the Auxiliary of Saginaw), Community Service Award, the Dr. Martin Luther King Jr. Community Service Award, the Molina Health Care Community Champion Award, the A. Phillip Randolph Community Service Award, the Restoration Community Outreach Service Award, the Wolverine Baptist State Congress Community Service Award, the C.A.C. Partners against Poverty Award, the Saginaw Community Foundation's 2013 Community Improvement Initiative award grant and the NAACP 2013 Community Heroes Award.

In 2015, Pastor Bradley successfully completed United Way of Saginaw County, Nonprofit "Best Practices" Management Certificate Program at Saginaw Valley State University and Certificate of Recognition nominee for John C. Maxwell top 100 Leadership Award.

On November 10, 2017, The Michigan Banner will celebrate the life and work of Reverend Rufus Bradley, who dedicated his life creating social and economic opportunities in our region that might not otherwise exist without his efforts. Reverend Rufus Bradley was an advocate for those less fortunate, empowered youth and imparted hope in times of need. He leaves behind a lasting legacy that will be felt for generations to come.



### ATINO BANNER

LIDER EN LA DIVERSIDAD

**Vamos Adelante** 



Fiat Chrysler Automobiles Top Employer for Hispanic Women

FIAT CHRYSLER AUTOMOBILES

LB Pg 4



### The Hispanic Public Relations Association Announces 2017 National ¡Bravo! Award Winners

NEW YORK, Oct. 13, 2017 /PRNewswire-USNewswire/ -- The Hispanic Public Relations Association (HPRA) reveals the winners of the 2017 National ¡Bravo! Awards held at the Lotte New York Palace Hotel in New York City. The HPRA National ¡Bravo! Awards are the most prestigious awards in Hispanic communications recognizing the industry's finest campaigns across several categories including: health & nutrition, technology, food & beverage, digital, non-profit and integrated marketing communications, among others. Miami based Boden took home the 2017 Agency of the Year award, while Pinta, Hunter PR, Havas FORMULATIN, Balsera Communications, Golin, Ketchum and the Hispanic Heritage Foundation were recognized for their work in key campaigns categories.

"Congratulations to all the winners for contributing outstanding work to the Hispanic public relations industry," said Yvonne Lorie, President of HPRA's National Board. "We are proud of providing a platform for our work and for the contribution of industry professional to be recognized and celebrated."

Co-hosted by three-time Emmy Award winner, TV host and HarperCollins author, Gaby Natale and Fox News' National Correspondent Bryan Llenas, the 2017 HPRA National ¡Bravo! Awards ceremony was held on Wednesday, October 11.

The winning campaigns for the 2017 HPRA ¡Bravo! Awards recognizing the best public relations and marketing campaigns from across the country were:

- Technology Campaign of the Year: HAVAS FORMULATIN FOR TURBOTAX
- Healthcare & Nutrition Campaign of the Year: HAVAS FORMULATIN FOR WONDERFUL PISTACHIOS
- Media Event Campaign of the Year: KETCHUM FOR HYUNDAI
- Integrated Marketing Campaign of the Year: HUNTER FOR BUCHANAN'S
- Sports Campaign of the Year: PINTA FOR THE NFL
- Digital Campaign of the Year: GOLIN FOR WELLS FARGO
- Non-Profit Campaign of the Year: HISPANIC HERITAGE FOUNDATION FOR HISPANIC HERITAGE AWARDS
- Public Affairs Campaign of the Year: BALSERA COMMUNICATIONS FOR SAG-AFTRA
- New Product and Service Campaign of the Year: KETCHUM FOR HYUNDAI
- Multicultural Campaign of the Year: HUNTER FOR JOHNNIE WALKER

Rosemary Mercedes, Chief Communications Officer at Univision Communications, was honored with the 'Pioneer of the Year' Award and Armando Correa, Editor-in-Chief at People en Español received the HPRA-NY Journalist of the Year Award.

The 2017 HPRA ¡Bravo! Awards were made possible thanks to the support of Coca-Cola, Univision, Wells Fargo, Moet Hennessy USA, Havas FORMULATIN, Ford, Entercom and Cision.

### Community Board

#""" t **Submit your announcements** and events at themichiganbanner.com/submit





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We encourage readers to send letters, story ideas, comments and questions.

### **DEADLINES**

2 weeks before each publication date of the 1st and 16th of each month. Submission Procedure: Mailed or e-mailed to the latinobanner@gmail.com. Preferred format: Jpeg or PDF



HOLIDAY \* PARTY



6:00P.M.-12:00A.M.





### MENU

### Hors d'oeuvres

- Imported and Domestic Cheese Display with Assorted Crackers
- Paella with Chicken, Sausage, and Peppers with Infused Oils
- Spinach Dip with Pumpernickel Bread
- Hummus with Pita Chips

### Salads

- Fresh Baked Dinner Rolls with Butter
- Mixed Green Salad with Sharp Cheddar and Blue Cheeses, Croutons, and assortment of Dressings and Vinaigrette
- Southwest Pasta Salad with Tomato Rotini with Roasted Corn, Scallion, Black Beans, Bell Peppers and Ancho Chile Lime marinade
- Wild Rice, Cranberry and Pecan Salad with Apple Cider Honey Vinaigrette

### Dinner Entrées

- Carved Slow Roasted Prime Rib with Peppercorn and Herb Crust, with Au Jus and Horseradish Sauce
- Breast of Chicken Florentine with Garlic Parmesan Cream
- Roast Pork Loin with Honey Apricot Sweet Onion Glaze
- Three Cheese Saffron Risotto with Artichoke Heart, Roasted Peppers and Eggplant

### HORIZONS

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### Vegetables ಆ Accompaniments

- Vegetable Mélange
- Herb Roasted Red Skin Potatoes

### **Desserts**

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### Fiat Chrysler Automobiles based in Auburn Hills, Michigan recognized as a top employer for Hispanic women

After the evaluation of more than 800 corporations, the editors of Latina Style magazine have named FCA US LLC to the list of the top 50 U.S. companies for Hispanic women to work. The ranking is part of the magazine's annual Latina Style 50 Report (LS50 Report). FCA US ranked #12 of 50 top employers named to the list.

The LS50 Report highlights companies that have a dedicated effort to diverse recruitment and promotion initiatives, including companies that have programs to recruit veterans and military personnel. It is considered "the most respected evaluation of corporate America's employment opportunities and policies as they pertain to Latinas."

This is the 14th year the Company has been included in the Top 50 Report since the benchmark was established in 1998.

The full report will be published in the September issue of the magazine and on www.latinastyle.com.

"Diversity and inclusion are core elements of the FCA US' business strategy, and vital to our efforts to develop a workforce that enables the Company to innovate and compete in a dynamic, competitive industry," said Kelly Tolbert, Head of Diversity, FCA US LLC. "Our consistent high performance on this important benchmark is a testament to the Company's commitment to maintaining a work environment that respects and engages all people and cultures."

"We congratulate FCA US on the outstanding career advancement opportunities it continues to provide its employees," said Robert Bard, President & CEO, Latina Style magazine. "Such an outstanding record of performance can only be achieved when there is full commitment throughout the Company to diversity and inclusion."

Latina Style magazine began the LS50 Report as "a quest to explore deeper into the business world and bring forth powerful and useful information on the



istocknhoto

increasing importance of recruiting professional Latinas."

In 1997, with the assistance of the U.S. Department of Labor, the U.S. Equal Employment Opportunity Commission, and national Hispanic organizations, the magazine developed a comprehensive survey that is sent annually to Fortune 1000 companies. The LS50 Report, the result of that annual survey process, highlights each selected company's leadership programs, employee benefits and Latina representation in senior positions.

The report is distributed to Hispanic professional and civic organizations, national women's organizations, colleges and universities, all members of Congress, the White House, members of the Cabinet, military and veteran's organizations, as well as at major Hispanic and recruitment conferences.

FCA US LLC is a North American automaker based

in Auburn Hills, Michigan. It designs, manufactures, and sells or distributes vehicles under the Chrysler, Dodge, Jeep®, Ram, FIAT and Alfa Romeo brands, as well as the SRT performance designation. The Company also distributes Mopar and Alfa Romeo parts and accessories. FCA US is building upon the historic foundations of Chrysler Corp., established in 1925 by industry visionary Walter P. Chrysler and Fabbrica Italiana Automobili Torino (F.I.A.T.), founded in Italy in 1899 by pioneering entrepreneurs, including Giovanni Agnelli. FCA US is a member of the Fiat Chrysler Automobiles N.V. (FCA) family of companies. (NYSE: FCAU/ MTA: FCA).

FCA, the seventh-largest automaker in the world based on total annual vehicle sales, is an international automotive group. FCA is listed on the New York Stock Exchange under the symbol "FCAU" and on the Mercato Telematico Azionario under the symbol "FCA."



### From dream to reality

Every big business started out as somebody's dream. With a little faith and a lot of hard work, look how far you've come.

We're proud to connect with businesses and community-action groups. It's part of our commitment to working together to create limitless possibilities.

We're pleased to support the Michigan Banner.





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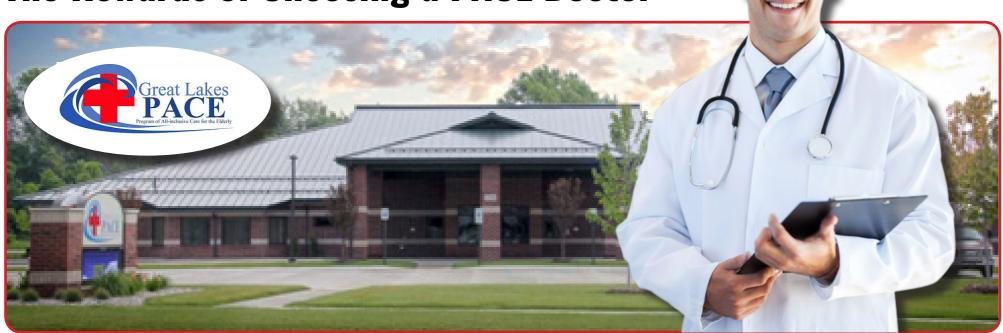
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### HEALTH





courtesy photo

Great Lakes PACE opened May 1, 2015; it is a Program of All-Inclusive Care for the Elderly. Many agree that PACE has great services, yet some are unsure about them because once enrolled you are switched to a PACE doctor. This is great for those searching for a new doctor; but for others this is a big decision. We understand this and would like to highlight some benefits of having a PACE doctor.

**Full Assessments:** The PACE doctor joins with a group of professionals and they assess each person. They share information to develop an effective course of treatment.

<u>Close Medical Monitoring:</u> Each morning the PACE doctor meets with the team to resolve any issues of concerns on a day-to- day basis.

<u>Urgent Medical Care:</u> When someone calls with a medical need, they may be seen the same day or the next depending on the severity of their symptoms. Transportation is provided if needed. Those at the PACE center for activities are seen by the doctor the same day if a medical need arise.

On Call Services: Those calling after hours, weekends or holidays will speak to a PACE medical

provider who knows them and can refer to their medical record. This sometimes prevents emergency room visits and hospital admissions. A next day appointment is given if needed.

<u>New Prescriptions:</u> Our pharmacy delivers meds to the home. PACE doctor can request afterhours or weekend delivery for new meds.

Hospital-Nursing Home: The PACE doctor and team manage our participant's care even during hospital or nursing home stays.

<u>Timely Services:</u> No prior approvals or forms required to order medical equipment, medications or other medical services. This prevents delays in receiving needed services.

Great Lakes PACE enrolls those 55 or older and who live in our service area. Our counties include Saginaw, Midland and Bay City and parts of Gratiot, Tuscola, Shiawassee and Arenac (see zip codes below). You must be able to live safe in the community with PACE services and meet the medical guidelines. Our intake staff will meet with you to assess eligibility. PACE is covered by Medicaid and/or Medicare for many, if not eligible

for Medicaid, there is a private pay option. Those enrolled in PACE are responsible for cost of medical services received from out-of- network providers without prior approval- except for emergencies.

Would you like to learn more about Great Lakes PACE? Call today! Our number is 989 272-7610. We are open Monday-Friday 8AM-5PM. Walk-in tours are welcome or plan a group tour of any size for your family, church or organization.

Service Area Zip Codes: Saginaw Midland, Bay, Gratiot, Tuscola and parts of Shiawassee and Arenac Counties: 48417, 48601, 48602, 48603, 48604, 48607, 48609, 48611, 48614, 48616, 48623, 48626, 48631, 48634, 48637, 48638, 48640, 48642, 48649, 48650, 48655, 48662, 48706, 48708, 48722, 48724, 48732, 48747, 48757, 48841, 48460, 48831, 48415, 48734, 48615, 48615

Great Lakes Pace is located at 3378 Fashion Square Blvd. Saginaw MI 48603. To learn more about Great Lakes Pace please visit www. greatlakespace.org or call (989) 272-7610.





### **Breast Cancer Awareness**

### What Are the Symptoms?

There are different symptoms of breast cancer, and some people have no symptoms at all. Symptoms can include any change in the size or the shape of the breast, pain in any area of the breast, nipple discharge other than breast milk (including blood), and a new lump in the breast or underarm. If you have any signs that worry you, see your doctor right away.

### **How Can I Lower My Risk?**

Some main factors that influence your risk for breast cancer include being a woman, being older (most breast cancers are found in women who are 50 years old or older), and having changes in your breast cancer genes (BRCA1 and BRCA2). Most women who get breast cancer have no known risk factors and no history of the disease in their families. There are things you can do to can help lower your breast cancer risk. The Know:BRCA tool can help you assess your risk of having changes in your BRCA genes.

Although breast cancer screening cannot prevent breast cancer, it can help find breast cancer early, when it is easier to treat. Talk to your doctor about which breast cancer screening tests are right for you, and when you should have them.

### **Fast Facts About Breast Cancer**

- Each year in the United States, more than 200,000 women get breast cancer and more than 40,000 women die from the disease.
- Men also get breast cancer, but it is not very common. Less than 1% of breast cancers occur in men.
- Most breast cancers are found in women who are 50 years old or older, but breast cancer also affects younger women. About 10% of all new cases of breast cancer in the United States are found in women younger than 45 years of age.

### **Breast Cancer Survivorship: Pam's Story**



courtesy photo

Pam Bryant was only 43 years old when she was diagnosed with breast cancer.

She says she was disappointed, but not surprised. Most women, especially young women like her, would be shocked. But she has had several close family members diagnosed with breast cancer, which makes it more likely that she herself would have breast cancer.

"I was diagnosed at the same age my mom was, and in the same breast," she says. In addition to her mother, a maternal aunt and a cousin had also had breast cancer before the age of 45.

A family history of breast cancer increases a woman's chance of getting breast cancer. Because of what she knew about her family, Pam had been getting yearly mammograms since her twenties. In 2013, she found a lump in between her yearly

mammograms. Doctors did a biopsy and the biopsy came back malignant. "Sure, I was scared," Pam says. "Cancer is a frightening thing."

Pam started with treatment right away. "I knew my family history, but I had also witnessed the strength and survivorship of my family members," she says. She was determined to fight the cancer with everything she had.

Doctors started Pam on chemotherapy. After eight treatments, the lump had shrunk to almost nothing. Then, she had a lumpectomy and lymph node biopsy and started radiation therapy.

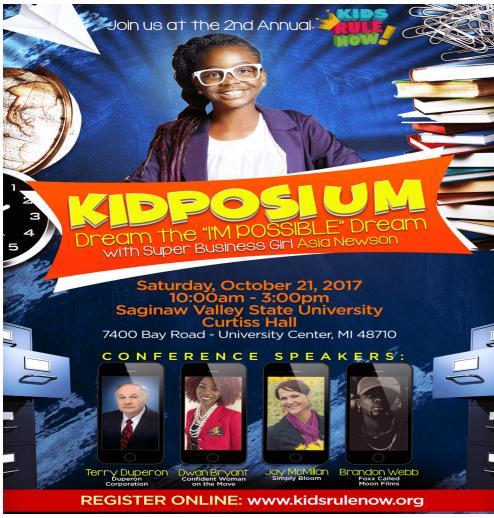
Pam says that her family and friends were invaluable over the course of the treatment. Family members and co-workers sat with her during her chemotherapy treatments. They brought her food and helped look after her house when she wasn't able to do it. "You sometimes just have to let people help you," Pam says.

Since then, the cancer has not returned. There is always a chance it could come back. "When you're taking the medicine, you feel like you have all this power against the cancer, but when you stop it's like 'now what?" says Pam. She says she has to get used to a "new normal" routine, which includes frequent mammograms and MRI (magnetic resonance imaging) scans. She continues to eat healthy foods and exercise and tries to keep her stress levels low.

Importantly, she also reminds her younger sister to keep up with her screening because of their family history.

Pam's advice for women dealing with the diagnosis and treatment of breast cancer: "You can't tell them not to be upset or afraid, because it is a scary diagnosis. You're going to have your highs and your lows; some days you're going to feel well and some days you won't," she says. "Take it one day at a time."













### **INTERSECTION OF BUSINESS & WEALTH**

### Working Comp Premium Rate Continues Decline; Saving Employers \$446 Million Since 2011



courtesy photo

Michigan's Workers' Compensation system continues to benefit workers and job providers as the state's pure premium advisory rate for work comp insurance will decrease by 9.3 percent for 2018. The Michigan Workers' Compensation Agency announced that the state will see a cumulative decrease of 45 percent from 2011-2018, saving Michigan employers an estimated \$446 million in workers' compensation premiums. The pure premium is instrumental in calculating a job provider's overall expenses for workers' compensation and is also a factor in employer insurance claims that cover costs for work-related injuries.

The most recent comparison data shows that Michigan's cumulative pure premium decrease of 39 percent from 2011-17 is again best in the Midwest

and top five in the nation. While Michigan's rate plummeted, the national average increased by 4.9 percent.

"These tremendous economic savings experienced by employers allows them to hire more workers, increase salaries, open new facilities and move to Michigan," said WCA Director Mark Long. "Our sustained work comp decreases play an important role in the state's regulatory environment which continues to attract businesses and add jobs."

In 2011, Gov. Rick Snyder signed legislation that reformed the state's workers' compensation system. The reforms included improvements for disability and post-injury earning capacity. These changes helped to revamp a 100-year-old system and have played an integral role in reducing costs

for employees, stabilizing the state's system and ensuring the promise to protect injured workers.

The Workers' Compensation Agency emphasizes reducing costs for employers has included administering a fee schedule that helps control medical costs for work-related injuries. In a recent study, it was shown that Michigan had the lowest cost per claim in the United States.

Michigan's injured workers and their employers are governed by the Workers' Disability Compensation Act. The Act was first adopted in 1912 and provides compensation to workers who suffer an injury on the job and protects employers' liability. The mission of the WCA is to efficiently administer the Act and provide prompt, courteous and impartial service to all customers.





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### Recognized for community commitment, DCECU named Midland County Habitat for Humanity Corporate Partner for 2017

MIDLAND, October 2, 2017 – Honoring Dow Chemical Employees' Credit Union for its commitment to and support for "bringing people together to build homes, community and hope," Midland County Habitat for Humanity (MCHFH) has named DCECU as the organization's Corporate Partner for 2017.

"We are all so honored to have been recognized with this award," said DCECU Executive Assistant to the CEO Susan Phillips, who accepted the award on behalf of the credit union during MCHFH's Sept. 28 High Heels & Hard Hats Gala at the Midland Country Club. "DCECU is committed to serving the community, and we have a long history of involvement with Midland County Habitat for Humanity."

Over the years, DCECU has provided volunteers and sponsorships for a number of MCHFH programs and projects, including Women Build Week and the Neighborhood Revitalization Initiative.

"Each year, we review our list of partners and collaborators. Our staff considers how their support has impacted our mission and benefits the families we serve," said Midland County Habitat for Humanity Executive Director Jennifer Chappel. "MCHFH appreciates our partnership with DCECU and felt their efforts deserved to be recognized."

Dow Chemical Employees' Credit Union is a cooperative, not-for-profit financial institution that is owned by its members and dedicated to providing them with smart, affordable banking solutions. Located in Midland, Michigan, DCECU has nearly \$1.6 billion in assets and more than 59,000 members and has been recognized for the last two years by the Credit Union National Association (CUNA) for top performance in saving members money. Membership is open to employees and retirees of more than 50 Select Employer Group companies, as well as to their family members.

For more information, visit deecu.org or call 989.835.7794 or 800.835.7794.



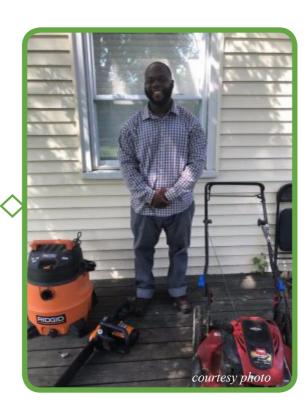






### A Lending Resource for Budding Entrepreneurs

### i VC



Finding capital to start or feed a growing business is a longstanding challenge for entrepreneurs. However, fledgling businesses may look to crowdfunding a source of financing and one option is Kiva.

Kiva is for any entrepreneur who can use a zeropercent interest loan to help take his or her business to the next level. Whether the entrepreneur is still in the idea phase, start-up mode or an established business, it could be the right move.

The Flint & Genesee Chamber of Commerce is a Kiva trustee, which is an individual and organization that publicly vouches for small-business owners to borrow money on the Kiva website.

The Chamber is currently endorsing A.B.P.B LLC, a gardening and landscaping business, that's trying to raise \$10,000 to purchase a commercial zero-turn riding lawnmower. Owner Leon El-Alamin would use the reminder of loan – about \$3,000 – to cover marketing and advertising costs for growing business, which has three employees.

"This will allow me to be able to handle more business opportunities and be in a position to be able to complete jobs more quicker and more efficiently," said El-Alamin.

"We are endorsing Leon and his business, A.B.P.B LLC, because of his constant contribution to the community," said Tracy Joseph, Business Financing Manager for the Flint & Genesee Chamber. "Leon is always working hard and in creative ways to make his business a success.

"He is a member of several committees and boards and believes in the north end of Flint. The new equipment that he will be able to purchase will help put more residents to work and help him market his services."

To learn more about A.B.P.B LLC or to contribute the loan fund, visit www.kiva.org/lend/1367557.

For more information or questions about Kiva, contact Tracy Joseph at tjoseph@flintandgenesee. org.

### Public/Private Partnership brings Saginaw workers to jobs in Huron County

Saginaw Transit Authority Regional Services (STARS) has partnered with Blue Diamond Steel Casting, LLC and Huron Casting, Inc. under a plan to transport workers to the Huron County-based businesses. According to the companies, roughly 100 of their 800 employees commute from Saginaw. The businesses are hiring over 100 additional workers as well, and a new bus service opens the possibility for many of those workers to come from Saginaw.

STARS began the "Pigeon Express", named for the Village that is home to the businesses, on Sunday, October 1. The service runs 3 times each weekday and select Saturdays, coinciding with shift changes at Blue Diamond Steel Casting and Huron Casting. The service was an immediate hit, bringing about 25 employees to work in the first trip alone. In the first week, the Pigeon Express provided nearly 300 rides for Saginaw residents.

"I applaud Blue Diamond Steel Casting and Huron Casting for partnering with STARS to make this service possible. Transportation to work often is the biggest barrier to employment for Saginaw residents," said Glenn Steffens, STARS Executive Director, adding, "The job market is tough enough as it is. We as a community need to come up with innovative solutions to get around that barrier. I encourage other forward-thinking companies like Blue Diamond and Huron Casting to reach out to STARS. Whether it's about bringing the jobs to Saginaw or bringing Saginaw to the jobs, we all need to get to work."

Matt Davis, Senior Vice President of Huron Casting & Companies, spoke on the benefits of the public/private partnership: "Our partnership with STARS is a perfect example of a successful collaboration between public and private corporations. Working together, we are able to provide needed jobs and transportation services to people in the Saginaw area while at the same time helping fill our labor needs."



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### **FUNDRAISING GOOD TIMES**

### **Increasing Revenue From Special Events**

"That was a great awareness event." "We really reached a lot of people." "We broke even on expenses." Are these the outcomes of your most recent special event? What about "We exceeded our fundraising goal!"

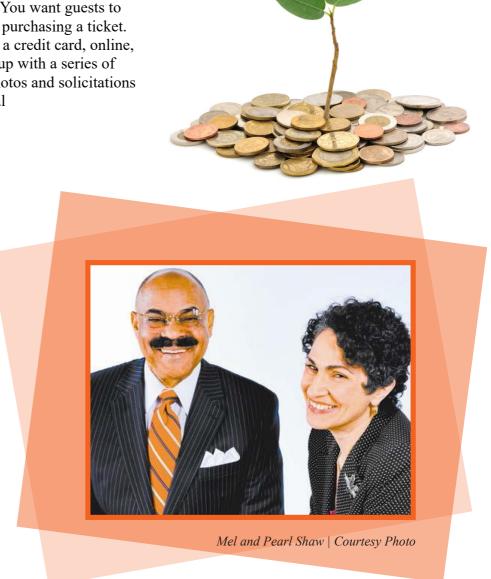
Creating an engaging and exciting event is hard enough for professional event producers. For nonprofits the challenge is even greater. Your priority is not event production, BUT you must create a successful event that raises the money your organization needs. You want to create a memorable experience and reach your revenue goal.

If you want to raise meaningful money from your event consider these two suggestions.

1. Make fundraising the number one priority for your event. Spend as much – or more - time on fundraising as you do on event production. Define your strategies for raising funds before, during and after the event. Make sure your press releases and advertising clearly communicate that the event is a fundraiser. Reinforce the message at the event. Invest in, test and use your data management or customer relationship management (CRM) system. Track past, present and prospective attendees. Track your solicitations and which ones attendees respond to. Orient volunteers, hosts, speakers and performers to their fundraising roles. If an individual is to "make an ask" make sure they know exactly what to say and do. Integrate fundraising messages into the event in the beginning, middle and end. When you tell the audience that an event is a fundraiser they expect you to ask. Don't be timid.

2. Carefully track costs and projected revenue. What are the costs associated with the event? What is your ticket price? How much staff time are you dedicating to the event? Make sure your net fundraising goal is realistic and achievable. The cost ratio for an established event and related fundraising should not exceed 25% -30% of funds raised. If this is a new event, the costs may be higher. Take the time to accurately calculate your projected expenses and revenue. Reduce expenses by securing in-kind goods and services that offset identified costs. Set goals for revenue from ticket sales, sponsorships, and funds raised at the event. You want guests to make a gift in addition to purchasing a ticket. Make it easy to give with a credit card, online, or with a pledge. Follow up with a series of thank you notes, event photos and solicitations using email, text, or social

If you want people to give, **be sure to ask.** 



Copyright 2017 – Mel and Pearl Shaw Mel and Pearl Shaw are authors of four books on fundraising available on Amazon.com. For help growing your fundraising visit www.saadandshaw.com or call (901) 522-8727.



### **EDUCATION**

### SVSU receives top certification from Michigan Veterans Affairs Agency



courtesy photo

Saginaw Valley State University has earned certification as a Veteran-Friendly School from the Michigan Veterans Affairs Agency for the third consecutive year.

This certification is the highest award a Michigan university can earn on the state level, said Bethany Alford, SVSU director of Military Student Affairs. While SVSU has received the award in the past, the university continues to expand the services it provides to military-affiliated students.

"We just started a new program that will really personalize the help we give our students," Alford said. "We have hired four veteran students to work for this office as peer academic and career advisors."

These positions provide specific, one-on-one advisement to SVSU's military-connected students

from their peers who have been through the process themselves.

The SVSU Military Student Affairs Office reaches over 300 military-connected students across campus, helping them achieve success in the classroom as well as the community.

"We offer help all the way from a student's initial admission in the university, helping them choose their classes and acclimate to college life, all the way to graduation and everything in between," Alford said.

This award reflects SVSU's Military Student Affairs office dedication to ensuring their military-affiliated students are equipped with the tools necessary to succeed in higher education and in the surrounding community.

This is the first year SVSU met all seven criteria established for the certification:

- identification of current student veterans,
- a veteran-specific website,
- active student-operated organization,
- a veteran-centric career services/advising,
- on-campus coordinator/staff point of contact,
- evaluation/awards based on prior military experience,
- and evaluation of veteran academic retention and graduation rates.

"It's our duty to serve those who have served," Alford said.

For more information about SVSU's Military Student Affairs office, visit www.svsu.edu/militarystudentaffairs.



### Apply now! Delta College is offering 20 full-ride scholarships

Delta College is pleased to announce applications are being accepted for the President's Honors Scholarship. It's an academic-based scholarship for graduating high school seniors from Bay, Midland or Saginaw County which covers two years of Delta College tuition, fees, required books and more. In essence, the student's associate degree would be free

"Delta College is one of the best community colleges in the nation. Through the President's Honors Scholarship, 20 of our district's brightest students will have the opportunity to receive a topnotch education and have it completely paid for," said Dr. Jean Goodnow, President of Delta College.

The deadline for applying is November 20, 2017.

### **Eligibility Requirements**

- Be a resident of Bay, Midland or Saginaw County
- Graduating from high school in 2018
- Have a G.P.A. of 3.5 or higher on a 4.0 scale or 4.1 or higher G.P.A. on a weighted scale
- Have a composite SAT score of 1200 or higher
- Plan to earn a transfer degree or an occupational degree

### **Award Criteria**

- Complete the federal aid application FAFSA (financial need not a requirement). Our Financial Aid Office will assist you if needed.
- Attend Delta College fulltime beginning in Fall Semester 2018.
- Seek and complete an associate degree in two years.
- Maintain a minimum 3.25 G.P.A.
- Become a member of the Honors Program and complete the Honors Certificate requirements.
   The Honors Program has a specially designed curriculum, and opportunities for leadership, volunteerism, and travel study.
- Complete 10 documented volunteer hours prior to your final semester.



Call the Honors Program at 989-686-9091 or email honors@delta.edu to learn more!

### CMU extends, expands programs to equip Detroit high schoolers for higher ed success



has helped students from select Detroit high schools get excited about college. CMU sophomore Tatiana King

Since 1999, Upward Bound at

**Detroit Collegiate Preparatory** 

High School at Northwestern

courtesy photo th

isn't sure where she'd be today if she hadn't met Jimenez through Upward Bound.

King, who studies sociology, is quick to admit she wouldn't be at Central. She said she'd likely be at a smaller college, deep in debt.

But instead, Jimenez and Upward Bound gave King the encouragement and information she needed to push forward.

"We made so many group trips to CMU that it felt like home," King said of Upward Bound participants. "That's why I decided to come here."

At least 90 percent of Upward Bound participants go on to college, Jimenez said, and some have gotten full rides

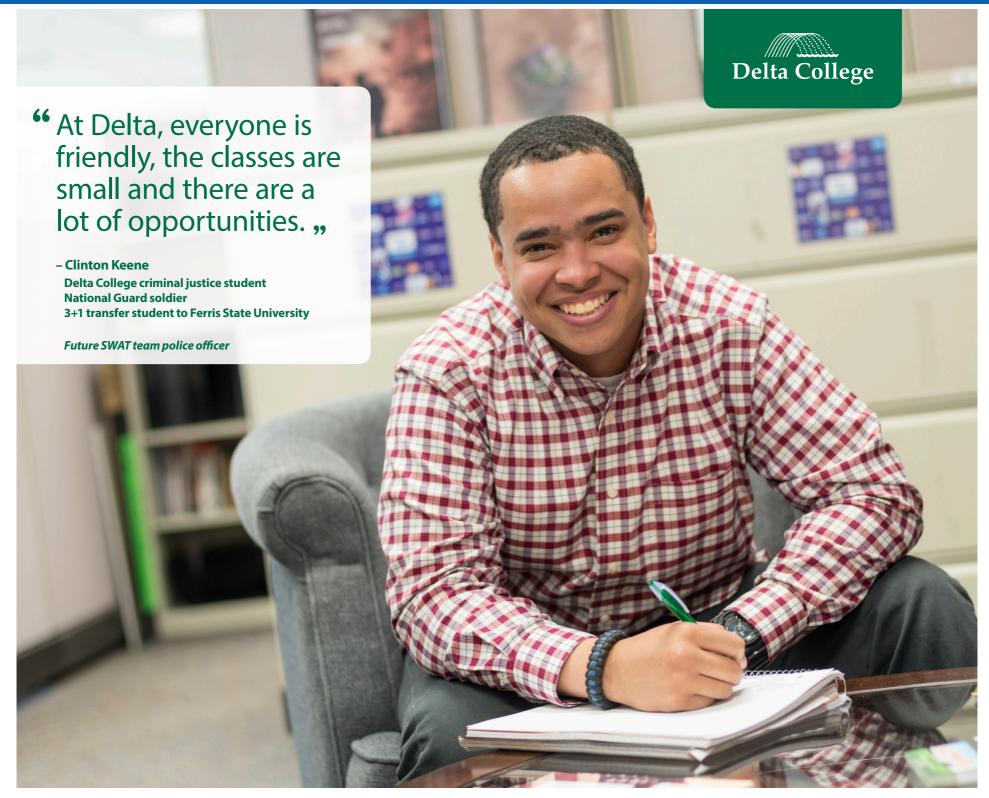
Upward Bound Detroit visits classrooms to sign up participants, who then receive tutoring, advising, test preparation, counseling, cultural and social enrichment, and a six-week summer program that includes three weeks living on CMU's campus. The program serves about 63 kids a year.

Educational Talent Search in Detroit introduces youngsters to academic achievement, career exploration and financial literacy.

Jimenez says working with students is her favorite part of the job: "seeing them realize that they can go to school, seeing them be successful, seeing that they can accomplish their dreams."

"Upward Bound is a great program," King said. "It helped me a lot."





Clinton Keene, Delta College criminal justice student, Public Safety officer and soldier in the National Guard, is excited about his future in law enforcement.

His ultimate goal is to join a SWAT team – an elite group of police officers called in for special situations. It's not easy to get into, but he's up for the challenge.

He's got big dreams. And, he's on his way to reaching them.

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### Mott Community College closes on purchase of Woodside Church



courtesy photo | The MCC Early Childhood Learning Center in Woodside Church will be expanded

Mott Community College MCC closed on the purchase of Woodside Church Friday, Oct. 6, officially taking possession of the property. The Church is located adjacent to the College's main campus in Flint.

Funding for the purchase comes from bond proceeds that have been designated for improving and adding space to Mott's already existing Early Childhood Learning Center, located inside the Church facility.

The College plans to renovate the existing Woodside Church building to create a new Family Life Center. The Family Life Center will allow for an expansion of MCC's nationally accredited and nationally ranked Early Childhood Learning Center, currently open to children ages two-and-a-half to five years old with the expansion creating slots for infants, young toddlers, and older toddlers. The newly renovated facility will also provide more on campus observation and teaching experiences to college-age students in MCC's Early Childhood Education Program.

In addition to Early Childhood programming, MCC students and their families will be able to utilize the Family Life Center to access resources and other supports that promote student retention and completion, such as personnel from local human services organizations and agencies, after school care, a food pantry and professional clothing closet, transportation support, cultural and recreational programming, and tickets for community events and activities.

"We are currently putting together a plan and preliminary design for the necessary renovations," said Larry Gawthrop, Chief Financial Officer. "Our first priority is renovations to the Early Childhood Learning Center and then complete additional renovations in phases," he added.

The Woodside congregation has until early April 2018 to relocate. The Church's congregation unanimously approved the sale of the property to MCC on Sunday, Sept. 17.

Woodside Church is a 38,000 square foot building located immediately adjacent to Mott Community College's main campus in Flint. It was built in 1956.

"We are currently putting together a plan and preliminary design for the necessary renovations," said Larry Gawthrop, Chief Financial Officer. "Our first priority is renovations to the Early Childhood Learning Center and then complete additional renovations in phases," he added.

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### **About Saginaw ISD HE/EHS**

Established in 1965, Head Start promotes school readiness for children, ages three to five, in low-income families by offering educational, nutritional, health, social and other services.

Head Start programs promote school readiness by enhancing the social and cognitive development of children through the provision of educational, health, nutritional, social and other services to enrolled children and families.

Early Head Start, launched in 1995, provides support to low-income infants, toddlers, pregnant women and their families.

EHS programs enhance children's physical, social, emotional, and intellectual development; assist pregnant women to access comprehensive prenatal and postpartum care; support parents' efforts to fulfill their parental roles; and help parents move toward self-sufficiency.

Together Head Start and Early Head Start have served tens of millions of children and their families.

At Saginaw ISD Head Start our attentive staff is available Monday through Friday to answer all your questions and make every effort to ensure you are 100 percent satisfied.

### Saginaw ISD Head Start

Claytor Administrative Building 3200 Perkins Street Saginaw, MI 48601 Phone 989.752.2193 Fax 989.921.7146

### **Office Hours**

Monday: 8 AM - 4:30 PM Tuesday: 8 AM - 4:30 PM Wednesday: 8 AM - 4:30 PM Thursday: 8 AM - 4:30 PM Friday: 8 AM - 4:30 PM Saturday: 8 AM - 4:30 PM Sunday: 8 AM - 4:30 PM

For additional information concerning Saginaw ISD Head Start visit: www.saginawheadstart.org

Source: www.saginawheadstart.org



Sabrina
Beeman-Jackson
Saginaw ISD Head
Start/Early Head
Start Program
Director

"Head Start
graduates are more
likely to graduate
from high school
and less likely to
need special
education, repeat a
grade, or commit
crimes in
adolescence."
Joe Baca, former
Dem. Calif.
Congrmn., Dist. 43.

"Our mission is to provide high quality services, developing school readiness and family empowerment for prenatal to age five children and families by working in partnership with parents and the community."

-Saginaw ISD HE/EHS





### **COMMUNITY**

### Mid-Michigan Children's Museum opens The Tinkery™ Gift Gallery





courtesy photos

The Mid-Michigan Children's Museum hosted a grand opening event for The Tinkery<sup>TM</sup> - The Mid-Michigan Children's Museum Gift Gallery on Tuesday, October 10. The event featured a ribbon cutting, refreshments, prize drawings and a chance to visit the new toy and gift shop.

"The Tinkery project has been a long time in the making," explained Emily Yeager president and CEO of the museum. "Our guests have remarked that our previous gift shop was in desperate need of an overhaul and we wholeheartedly agreed, but we wanted to make sure that we hit this one out of the park."

Beginning with industry expertise from Michael Keller Zehnder, General Manager/Owner of the Bavarian Inn Lodge, and Reid Sanders, Corporate Buyer and Inventory Manager of Frankenmuth Gift Shops, Inc, the Mid-Michigan Children's Museum began developing a specialty toy store and gift shop.

The previous gift shop closed down in mid-July and work began in the 300 sq. ft. area that was formerly used as a lunchroom. Through retail expert mentoring and museum member input, the staff determined that a shop where guests could purchase high-quality, educational toys that align with the museum's 10 hands-on galleries would be an ideal fit.

"Alisha Toyzan, our marketing coordinator, really ran with this project! She did all the research, went to Philadelphia to attend the American Specialty Toy Retailing Association's Certified Play Expert training to become an expert on toys and play, and then developed the design and inventory plan." Yeager said. "But even with all that she has done, we couldn't have put this fantastic shop together without additional help from Bavarian Inn Lodge management, Saginaw-Shiawassee Habitat for Humanity volunteers and the custom-machined car parts from the UAW Local 668 that decorate the new shop."

A sign on the door of The Tinkery states, "All sales support your Mid-Michigan Children's Museum and make our galleries, exhibits, and programs possible. Your purchase helps kids play and learn, so go ahead and grab another toy. We couldn't do what we do without YOU!" Yeager was quick to point out that unlike for-profit big box stores, all sales at The Tinkery support the museum's mission to provide a fun, hands-on environment where children use their curiosity and creativity to learn about their world.

The Mid-Michigan Children's Museum is the only hands-on museum in our Great Lakes Bay Region designed especially for children ages newborn through 10 years old. Each gallery was designed by children's museum specialists and educators to ensure that children are educationally engaged as they play.



Marshall M. Fredericks Sculpture Museum receives project grant from Michigan Council for Arts and Cultural Affairs

(University Center, MI) -- The Marshall M. Fredericks Sculpture Museum has been awarded a \$19,500 grant from the Michigan Council for Arts and Cultural Affairs. The grant was awarded through the MCACA peer review process and was one of 575 applications from a broad geographical and cultural cross-section of Michigan to compete for 2018 funding.

Organizations receiving a MCACA grant award are required to match those funds with other public and private dollars. Other support for the Museum's 2018 Exhibition Program comes from Austin Art Projects, Art Alliance for Contemporary Glass, Dow Chemical Company, Saginaw Valley State University, and numerous individuals.

The peer review process allows for each grant application to be competitively considered by a panel of in-state and out-of-state arts and culture professionals. This ensures the taxpayers, who support this project through legislative appropriations, and all other visitors or residents in Michigan will have access to the highest quality arts and cultural experiences.

The grant funding will support four exhibitions: Floating World, Karen LaMonte, curated by David Austin, Oct. 6 – Dec. 16, 2017; Chinese Folk Pottery, The Art of the Everyday, curated by Marie Woo, Jan. 20-May 19, 2018; Minglings: A Journey Across Time, Gerhardt Knodel, Jan. 20 - May 19, 2018; and Regional Biennial Juried Sculpture Exhibition, June 2 – Sept. 22, 2018.

Floating World is an exhibition of 18 sculptures by internationally recognized artist Karen LaMonte. This body of work explores the idea of beauty through women's dress, specifically the Japanese kimono. The sculptural kimonos are cast in glass, bronze, iron and ceramic.

Chinese Folk Pottery, The Art of the Everyday is an exhibition of 34 contemporary pottery pieces and 7 large photos. Curated by Michigan resident and

ceramist Marie Woo, the exhibition explores contemporary folk pottery produced within the diversity of ethnic minorities and Han people across China.

Minglings: A Journey Across Time, is Gerhardt Knodel's newest body of work. Knodel was Chair of the Cranbrook Academy of Art's Fiber Department for many years, and then President of the Academy and Cranbrook Art Museum for several years. Gerhardt Knodel is a well-known fiber artist in Michigan and throughout the U.S. and has received numerous awards for his work.

The Regional Biennial Juried Sculpture Exhibition will be the 6th of its kind since 2008. We anticipate that more than 60 artists from around the state will submit one or more works of art for inclusion in what has become an anticipated exhibition that showcases the best of Michigan sculptors. The exhibition will be adjudicated by, Michelle Perron from Center Galleries at the College of Creative Studies in Detroit.

"This grant not only supports the museum's 2018 Exhibition Program that is comprised of four temporary exhibitions, it also supports the educational programs related to the exhibitions," said Museum Director Marilyn Wheaton. "I want to thank the Michigan Council for Arts and Cultural Affairs for recognizing the value and importance of the arts in our lives and for supporting museums that exhibit the work of gifted artists," she added. "I also want to acknowledge our Great Lakes Bay Region's elected officials in Lansing who support the work of the State Arts Council with an annual budget allocation, the result of which is a healthy cultural environment for Michigan residents, visitors and tourists."

For more information, call (989) 964-7125 or visit the Museum's website at www.marhsallfredericks.org.

The Museum is on the campus of Saginaw Valley State University. It is open Monday-Friday 11 a.m. to 5 p.m. and Saturday noon to 5 p.m. Admission is free.

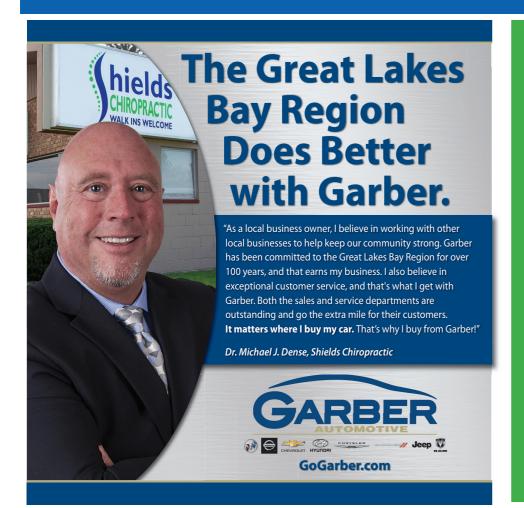






courtesy photos







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### STARS will hold a town hall for public input on routes

Saginaw Transit Authority Regional Services (STARS) will hold a town hall-format public hearing regarding changes to the City bus route system. The hearing will be at the Saginaw City Hall Council Chambers at 6pm on Thursday, October 19. All are welcome to attend. STARS will provide free STARS Express rides home for attendees needing transportation after the hearing.

This August, STARS launched a new 9-route bus system. While the new routes were designed to fix sources of many complaints about the bus service, STARS Executive Director Glenn Steffens says that STARS is aware that there are still "tweaks" needed. Additionally, STARS expects to expand the number of routes servicing Saginaw. While an implementation date has not yet been set, the goal is to roll out needed changes at the same time as adding new bus routes, with all the changes taking place later this fall.

"We aren't finished yet. If you have issues with the new system, STARS is listening. What works on paper doesn't always work in practice. We've watched and learned a lot over the past month, heard the positive feedback and the complaints, and now have solutions to offer. Before we make any final decisions, however, it's important we go back for more input from our riders," stated Steffens.

Steffens detailed a few changes that riders can expect to talk about: One or two more bus routes for a total of 10 or 11 routes enabling more service; Splitting up the Route 54 into two routes to combat tight running times and make better transfer times; Having the Route 106 leave at the top of the hour and run the opposite direction to better serve workers along the Bay corridor; Servicing more dialysis centers, Covenant Mackinaw, and the Dixie Kroger in Bridgeport; and "Leaning up" several other routes to better guarantee that the system continues to run on time. Winter weather can cause significant delays, and STARS wants to ensure that the bus system can handle it before snow hits the ground. The Kroger on Gratiot was a candidate for service, but the recent announcement of its closure has changed plans.

Anyone unable to attend the hearing may submit written comments to:

STARS Executive Director – Public Comment 615 Johnson Street, Saginaw, MI 48607

Or via email at: gsteffens@saginaw-stars.com

### Castle Museum Receives MCACA Grant



courtesy photo

SAGINAW, Mich. – The Castle Museum of Saginaw County History has been awarded a \$28,000 operating grant from the State of Michigan Council for Arts and Cultural Affairs (MCACA). The grant was awarded through the MCACA peer review process and was one of 575 applications to compete for MCACA fiscal year 2018 funding.

"We are honored to receive this funding from the Michigan Council for Arts and Cultural Affairs, and we appreciate that our local lawmakers continue supporting our efforts to preserve Saginaw County's history," said President and CEO Jonathan Webb.

The grant will be used to fund the museum's operations including existing and temporary exhibits, building maintenance, events and History on the Move (HOM), an award-winning mobile museum and classroom. HOM is a free program available for all Saginaw County public, charter and private schools.

"The Castle Museum is right in the heart of an exciting rebirth in Saginaw's downtown, and these funds will allow us to maintain our wonderful building and continue providing the quality programming the residents of Saginaw County have come to expect from us," Webb said.

For more information about the Castle Museum of Saginaw County and its programs and events, contact 989-752-2861 or visit www.castlemuseum.org.

A complete list of grant awards around the state is available by visiting the MCACA website at http://www.michiganbusiness.org/cm/Files/MCACA/FY18\_Program\_Funding\_Plan.pdf?rnd=1506626294433



### Underground Railroad Inc honors Janie Gugino for Community Leadership

Frankenmuth, MI, October 25, 2017 – Underground Railroad will host its 2nd Annual Empowerment Dinner and Celebration on Wednesday, October 25th at 6:00 PM in the Composer Room of the Bavarian Inn Lodge and Conference Center. The superherothemed party will honor Janie Gugino for her community leadership and commitment to helping others.

Gugino has shown unyielding support of women in leadership throughout the Great Lakes Bay Region. She is a former board member with Underground Railroad, and has been a loyal donor and volunteer. Within the past five years, she has served as President for Women in Leadership, Saginaw County Medical Society Alliance, Michigan State Medical Society Alliance, and the St. Mary's Volunteer Alliance. She is currently the vice president for the Saginaw County League of Women Voters.

Gugino has also served on the Board of Directors for the Saginaw Art Museum, the Saginaw Choral Society and the St. Mary's Foundation. She also volunteers with the Saginaw Bay Symphony Orchestra.

The evening will begin with a cocktail reception where guests will have a chance to mingle, play trivia, and enjoy music by The Robert Lee Revue. The cocktail reception will be followed by a buffet dinner and the program which includes the award presentation and a behind the scenes look at Underground Railroad's work. Guests will also have an opportunity to meet Undergound Railroad's new



Executive Director who will step into the role when long-time CEO Valerie Hoffman retires at the end of the year. Jimmy Greene will emcee the event.

"The funds raised from this event are vital in ensuring that the clients we serve are empowered to reclaim their lives. URR's programs help facilitate a greater independence and sense of self-worth in survivors of abuse," says Hoffman.

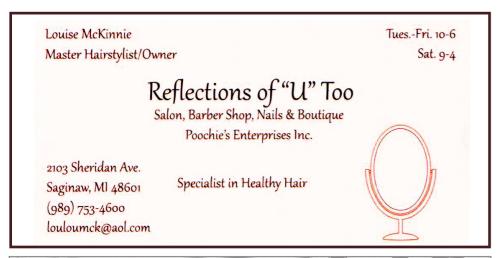
Underground Railroad is the only provider of emergency shelter and programs for victims of domestic violence, sexual assault, stalking and human slavery in Saginaw County. Annually, over 4,000 families access services.

The ticket price for the party is \$75 per person, while sponsorship opportunities range from \$500-\$10,000. Reservations must be made in advance.

For information on how to purchase tickets or become a sponsor while helping local families please contact Karen Sova at 989-399-0007 ext. 100 or ktesc h@undergroundrailroadinc.org. Tickets can also be purchased online at www. undergroundrailroadinc.org. All names will be held at the door the evening of the event.













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### **NON-PROFIT** DIRECTORY

### **CAN Council Saginaw County**

1311 N. Michigan Avenue Saginaw, MI 48602 989-752-7226 Fax: 989-752-2777 www.cancouncil.org

### The New Ezekiel Project

P.O. Box 3470 Saginaw, MI 48605-3470 989-755-1620 Fax: 989-755-4038 www.theezekielproject.com jamie@theezekielproject.com

### **Good Neighbors Mission**

1318 Cherry Street Saginaw, MI 48601 989-399-9918

### **Great Lakes PACE**

3378 Fashion Square Blvd. Saginaw, MI 48603 989-272-7610 Fax: 989-272-7669 www.greatlakespace.org jdarby@greatlakespace.org

### **Great Lakes Bay Health Centers**

501 Lapeer Ave. Saginaw, MI 48607 989-759-6400

### **Houghton-Jones Task Force**

1708 Johnson Street Saginaw, MI 989-752-1660

### **Lighthouse Outreach Center**

808 James Avenue Saginaw, MI 48601 989-928-9096

### **Mobile Medical Response**

834 S. Washington Ave. Saginaw, MI 48601 989-758-2900

### **Samaritas Community Center**

3145 Russell Street Saginaw, MI 48601 989-752-5805

### **Pit and Balcony Theatre**

805 N. Hamilton Saginaw, MI 48602 989-754-6587 www.pitandbalconytheatre.com pitandbalconytheatre@yahoo.com

### Public Libraries of Saginaw Butman-Fish, Hoyt, Wickes & Zauel Libraries

505 Janes Avenue Saginaw, MI 48607 989-755-0904 www.saginawlibrary.org

### **Restoration Community Outreach**

1205 Norman Saginaw, MI 48601 989-753-1886 / fax 989-753-2880 rcosag@yahoo.com

### Saginaw County Business & Education Partnership

1213 South Washington Avenue Saginaw, MI 48601 989-399-0016

### Saginaw County Community Action Agency, Inc. (CAC)

2824 Perkins Street Saginaw, MI 48601 989-753-7741

### The Saginaw Community Foundation

1 Tuscola, Suite 100 Saginaw, MI 48607 989-755-0545

### Youth M.O.V.E. Saginaw

989-798-5679 www.youthmovesaginaw.org movesaginaw@gmail.com

### Saginaw-Shiawassee Habitat for Humanity Welcomes All!









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### **FAITH BASED** DIRECTORY

### **Bethel AME Church**

Pastor P. David Saunders 535 Cathay St. Saginaw, MI 48601 989-755-7011

### **Bread of Life Harvest Center**

Senior Pastor Rodney J. McTaggart 3726 Fortune Blvd. Saginaw, MI 48603 989-790-7933

### **Christ Disciples Baptist Church**

Founder Pastor Eddie Benson Pastor Genevieve Benson 3317 Lapeer Street Saginaw, MI 48601 989-754-2444

### **Christ Fellowship Baptist Church**

Rev. Robert Davis, Jr. 818 N. Washington Ave. Saginaw, MI 48601 989-754-4435 PastorD818@gmail.com

### **Corinthian Baptist Church**

Pastor Roy L. Manning 104 S. 10th St. Saginaw, MI 48601 989-754-1820

### **Faith Harvest Church**

Bishop Ronald E. Chipp 1734 N. Mason Saginaw, MI 48602 989-799-4200 www.faithharvestministry.org office@faithharvestministry.org

### **Grace Chapel Church**

Pastor James Nelson 2202 Janes Ave. Saginaw, MI 48601 989-755-3212

### **Greater Renaissance**

Pastor Cedric R. Cheatham 1535 S. Warren Ave. Saginaw, MI 48601 989-752-1455 260-515-6456

### **Greater Williams Temple**

Bishop H.J. Williams 608 E Remington St Saginaw, MI 48601 989-755-5291



### Jacob's Ladder

Pastor Dempsey Aller 1926 Fairfield Street Saginaw, MI 48602 989-799-6601

### **Life in Christ Ministries**

Pastor Dennis Cotton, Sr. 2915 S. Washington Road Saginaw, MI 48601 989-401-4465 LifeInChristMinistries07@gmail.com

### **Messiah Missionary Baptist Church**

2615 Williamson Road Saginaw, MI 48601 Pastor Otis Washington Phone: 989-777-2636 Fax: 989-777-2640 messiahmbc@att.net www.messiahsag.org



### Mt. Olive Baptist Church Pastor Marvin T. Smith

1114 N. 6th Street Saginaw, MI 48601 989-752-8064



### New Beginnings Life Changing Ministries

Pastor Otis Dickens 2312 S. Washington Ave. Saginaw, MI 48601 989-755-3650



### New Birth Missionary Baptist

Pastor Larry D. Camel 3121 Sheridan Saginaw, Michigan 989-327-1755



### New Covenant Christian Center

Pastor Ron Frierson 2395 S. Outer Drive Saginaw, MI 48601 989-752-8485

### Pastor Dempsey Allen New Hope Missionary Baptist Church

Rev. Dr. Willie F. Casey 1721 Tuscola Street Saginaw, MI 48601 989-753-7600



### **New Life Baptist Church**

Pastor Rufus Bradley 1401 Janes St. Saginaw, MI 48601 989-753-1151

### **New Mt. Calvary Baptist Church**

Pastor Alfred "AJ" Harris Jr. 3610 Russel St. Saginaw, MI 48601 989-754-0801

### **Ninth Street Community Church**

Pastor William L. Scott Jr. Assistant Pastor Rex Jones



1118 N. 9th Street Saginaw, MI 48601 989-752-7366

### **Prince of Peace Baptist Church**

825 North 24th Street Saginaw, MI 48601 989-754-2841 Pastor Robert C. Corley Jr.

### St. John Ev. Lutheran Church

Pastor Connie Sassanella 915 Federal Avenue Saginaw, MI 48607 Phone: 989-754-0489 Worship: 9:30 AM stjohnlutheranelcasaginaw.weebly.com



### Saginaw Valley Community

Pastor Richard Sayad 3660 Hermansau Saginaw, MI 48603 989-752-4769

### St. Lukes CME Church

1121 Tusola Saginaw, MI 48607 989-755-0351

### The Potters Touch Ministries

Pastor Kareem J. Bowen 1402 North 6th Street Saginaw, MI 48601 989-755-9406 facebook.com/ThePottersTouch



### Transforming Life Ministries

Pastor William Brown 3024 South Washington Avenue

Saginaw, MI 48601-4353 989-754-9573



### **True Vine Baptist Church**

Pastor Paul É. Broaddus 2930 Janes Street Saginaw, MI 48601 989-752-0751

### **Victorious Belivers Ministries Church**

Rev. Christopher V. Pryor 624 S. Outer Dr. Saginaw, MI 989-755-7692

### **Wolverine State Baptist Church**

615 S. Jefferson Ave. Saginaw, MI 48607

### World Outreach Campus of Greater Coleman Temple Ministries

Supt. H.J. Coleman Jr. 2405 Bay Rd. Saginaw, MI 48602 989-752-7957

### **Zion Missionary Baptist Church**

Pastor Rodrick Smith 721 Johnson Saginaw, MI 48607 989-754-9621

OBITUARIES AND MEMORIALS



To Celebrate a life Call 989.753.3475, or email themichiganbanner@gmail.com



#### **POLITICS & PUBLIC POLICY**

## Congressman Dan Kildee announces new federal grant to help reduce crime in Flint

\$1 Million Federal Grant to Hamilton Community Health Network to Bring Community Partners and Law Enforcement Together to Improve Neighborhood Safety

Congressman Dan Kildee (MI-05) announced that Hamilton Community Health Network in Flint received a \$1 million federal grant from the U.S. Department of Justice's Bureau of Justice Assistance to help reduce crime, increase trust and improve community safety in Flint. The grant will support the Byrne Criminal Justice Innovation Program and the North Flint Revitalization Initiative to work with the Flint Police Department and local business community to help strengthen Flint's neighborhoods, primarily on the north end.

"This federal grant will help Flint reduce violent crime and make our community a safer place to live," Congressman Kildee said. "I am proud of Hamilton Community Health Network's important work, in collaboration with local law enforcement, which will help create safer streets and neighborhoods."

"This is a great opportunity to partner with the business community and the residents on the Northside of Flint," Clarence Pierce, Chief Executive Officer for Hamilton Community Health Network, said. "This grant will focus on a cross-sector partnership of community residents, city leaders, law enforcement agencies and services providers working together to prevent crime in targeted areas. I am delighted that Hamilton could take the lead in making this a safer community for the residents."

"Being awarded the Byrne Grant is great news for the City of Flint," Flint Mayor Karen Weaver said. "We look forward to working with Hamilton Community Health Network, leaders of the business community and all the partners involved, to make the most of these much needed funds and do what we can to ensure that the improvements made have a positive impact on Flint's north side and the Flint community overall."

The U.S. Department of Justice's Byrne Criminal Justice Innovation Program works with local organizations to reduce crime and improve community safety. Grantees of the program target neighborhoods with high levels of crime and employ data-driven, cross-sector strategies to reduce crime and violence. The Byrne Criminal Justice Innovation Program provides resources to bring together local partners including police, researchers, municipal agencies, service providers and residents to accomplish the common goal.

Hamilton Community Health Network is a federally qualified, health center. They are members of a national network of primary care centers aimed at improving health services for inner city populations. These centers provide comprehensive care to patients regardless of their ability to pay. Health centers not only prevent illness and foster wellness in the most challenging populations; they produce innovative solutions to the most pressing health care issues in their communities.

Congressman Kildee has been a longtime champion in Congress for reducing violence and increasing safety in neighborhoods. In January, he wrote a letter to Denise E. O'Donnell, the Director of the Bureau of Justice Assistance at the U.S. Department of Justice, in support of Hamilton Community Health Network's application. In September, the U.S. House of Representatives passed Congressman Kildee's amendment to reduce violence by increasing youth employment opportunities.

# Social Security announces 2.0 percent benefit increase for 2018

Monthly Social Security and Supplemental Security Income (SSI) benefits for more than 66 million Americans will increase 2.0 percent in 2018, the Social Security Administration announced today.

The 2.0 percent cost-of-living adjustment (COLA) will begin with benefits payable to more than 61 million Social Security beneficiaries in January 2018. Increased payments to more than 8 million SSI beneficiaries will begin on December 29, 2017. (Note: some people receive both Social Security and SSI benefits) The Social Security Act ties the annual COLA to the increase in the Consumer Price Index as determined by the Department of Labor's Bureau of Labor Statistics.

Some other adjustments that take effect in January of each year are based on the increase in average wages. Based on that increase, the maximum amount of earnings subject to the Social Security tax (taxable maximum) will increase to \$128,700 from \$127,200. Of the estimated 175 million workers who will pay Social Security taxes in 2018, about 12 million will pay more because of the increase in the taxable maximum.

Information about Medicare changes for 2018, when announced, will be available at www.medicare.gov.

The Social Security Act provides for how the COLA is calculated. To read more, please visit www.socialsecurity.gov/cola.





# Public Notice Buena Vista Charter Township

NOTICE IS HEREBY GIVEN that the Public Accuracy Test for the November 7, 2017

**Bridgeport-Spaulding Special Election** 

has been scheduled for Friday, October 27, 2017 at 5:30 p.m. at the Buena Vista Twp. Clerk's Office 1160 S. Outer Drive Saginaw, MI 48601

The Public Accuracy Test is conducted to demonstrate that the program and computer that will be used to tabulate the results of the election, counts the votes in the manner prescribed by law.

Barbara Campbell, Clerk Buena Vista Charter Twp.







**SPORTS** 

# A look back at the 2017 Hoyt Park Youth Baseball League...







## Thank you for your support

Homes in Buena Vista, the
St. Stephen and Southwest
neighborhoods in the city of
Saginaw, Thomas Township and
Corunna are all improved from
your generosity and help. We
appreciate you!

Interested in joining us this summer?

There's still time! Contact Alyssa today
at (989) 753-5200 x. 208 or
alyssadeplonty@sshfh.org to learn
about upcoming volunteer dates!









315 W. Holland Avenue Saginaw, MI 48602 · (989) 753-5200 · sshfh.org · www.facebook.com/HabitatForHumanitySaginaw



## Catholic Federal Credit Union Presents the 2017-18 **SVSU Community Youth Days**

#### **Tennis & Golf Clinic**

- December 9, 2017
- 2:30 a.m.-3:30 p.m. in O'Neill Arena and Field House
- Basketball Games v. Ferris at 4 & 6 p.m.

#### **Volleyball Clinic**

- January 20, 2018
- 11:30 p.m.-12:30 p.m. in O'Neill Arena and Field House.
- Basketball Games v. Tiffin at 1 & 3 p.m.

#### **Soccer Clinic**

- February 10, 2018
- 2:30-3:30 p.m. in O'Neill Arena and Field House
- Basketball Games v. Northern Michigan at 1 & 3 p.m.





#### Football

August 20, 2017 4-5:30 PM at Wickes Memorial Stadium.

Register at Wickes Memorial Stadium.

Inflatable fun 3-4 PM and 5:30-6 PM

#### Baseball and Softball

September 9, 2017 1:30-2:30 PM on the varsity fields at the

Outdoor Athletic Complex. Football gameversus Walsh at 3 PM.

#### Basketball<sub>2</sub>

September 23, 2017

Tennis and Golf December 9, 2017

11:30 AM -12:30 PM in the O'Neill Arena. Football game versus Michigan Tech at 1 PM.

230-330 PM in the O'Neill Arena. Basketball games versus Ferris at 4 and 6 PM.

#### Volleyball<sub>1</sub>

Soccer,

January 20, 2018 TI:30 AM-12:30 PM in the O'Neill Arena.

February 10, 2018 Basketball games versus Tiffin at 1 and 3 PM. 11:30 AM-12:30 PM in the Field House. Basket ball games versus Northern Michigan at 1 and 3 PM. Also, Breast Cancer Survivor

Weekend; contact Community Engagement Office at (989) 964-2565 for info.

Clinic registration occurs on-site 45 minutes prior to the start of the clinic in the O'Neill Arena unless noted otherwise.

Clinic participants can enter for a chance to win prizes at select clinics:

1 – \$250 College Scholarship Contribution during the baseball and softball, tennis and golf and volleyball clinics.

2 – The first 100 kids will receive a free bicycle helmet and a custom-fitting following the baskeball and soccer clinics. 28 Bicycles AND a family package of both skiing and snowboarding helmets will be given away.

(Limit stx helmets per family).

Must be present to win - All drawings are done during the football game half time and/or between the men's and



## Join the Freeland SportsZone along with Jeff Armbruster, to welcome Beachbody's newest SUPER TRAINER CHRIS DOWNING!

Chris will coach participants through a Shift Shop workout and share one of his awesome inspirational messages. Stay for a special meet & greet after where pictures will be taken.











# NIGHTLINE 2017-2018

### NIGHTLI<u>NE</u>

Thurs-Sat Hourly Service - 9pm-2am
First Departure:

SVSU Student Center at 9:00pm Last Dropoff:

SVSU Student Center at 2:00am
Please arrive 5 minutes before
scheduled time

### THE ROUTE

START: SVSU STUDENT CENTER

1: Student Center on the :00's

2: Pinegrove on the :03's 3: Police Station on the :04's

4: WalMart (W. Side Bay) on the :08's

5: Meijer/Theater on the :10's

6: S. Side Tittabawassee on the :12's

7: Dow Center on the :20's

8: Old Town (Court/Mich) on the :25's

9: White's Bar on the :35's

10: Baywood Lounge on the :37's

11: Stardust & G's Pizzeria on the :40's

12: N. Side Tittabawassee on the :45's

13: Meijer/Theater on the :47's

14: WalMart (E. Side Bay) on the :50's

**END: SVSU STUDENT CENTER** 







## PIC OF THE WEEK

Saturday, October 14 - Great Lakes Bay Health Centers employees and friends walk in the Making Strides Against Breast Cancer Walk in Saginaw, MI



facebook.com

The American Cancer Society Making Strides Against Breast Cancer walks raise awareness and funds to save lives from breast cancer. Each event is a noncompetitive 3 to 5 mile walk that brings people together to make a difference for everyone who has been touched by breast cancer.







#### **MI Renaissance Zone**

- **⊘** Pay No State Income Tax through 2026
- **⊘** Pay No City Income Tax through 2026
- **⊘** Property Taxes Reduced by more than 70%

Assuming a household income of \$200,000 and estimated property value of \$200,000:

- City of Saginaw income tax savingsCurrent rate is 1.5% = \$3,000
- Property tax savings at reduced rate
  From 46 mills to 13 mills = \$3,250
- **⊘** Estimated Annual Savings = \$14,750



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